

ENVIRONMENTAL HEALTH ENFORCEMENT POLICY

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ENVIRONMENTAL HEALTH SERVICES ENFORCEMENT POLICY

1. Introduction

- 1.1 This Policy covers the work of Environmental Health Services. It is a new policy covering the delivery of enforcement and making reference to the Better Regulation Delivery Office Regulators Code 2014.
- 1.2 Environmental Health Services play a vital role in protecting and supporting the public, the environment and groups such as residents, workers and businesses in the Borough of Brentwood. It is important that these enforcement functions are carried out in an equitable, practical and consistent manner, and that both those subject to and beneficiaries of regulation and those on whose behalf enforcement is carried out can understand the approach we as a Council take.
- 1.3 The Council is under a duty to enforce a range of statutory instruments adopting a variety of formal and informal sanctions. This can include anything from advising food businesses about what they need to do to comply with the law, to prosecuting a householder for noise nuisance. This places the Council and its officers in a position of responsibility to ensure that its approach fits with national and local policy, codes and guidance. This is particularly important with regard to the economic challenges facing local government and business.

2. Executive Summary

- 2.1 The purpose of this policy is to explain clearly the approach of the Council's Environmental Health Services towards enforcement when dealing with non-compliance. It provides guidance on the range of options available to achieve compliance with the legislation we enforce, and how discretionary powers may be used to regulate and raise standards in various sectors. The document is intended to communicate Brentwood Borough Council's policy in respect of its approach to those affected by its activities and officers of the local authority.
- 2.2 It also sets out the principles applied to encourage smarter, risk-based enforcement. The Council is committed to ensuring that its officers act in accordance with this policy. It is not in itself a statement of law and does not affect the discretion of the Council to take legal proceedings where this is considered to be in the public interest.
- 2.3 This policy was written having regard to the principles outlined in the Better Regulation Delivery Office statutory Regulators Code. It was subject to a consultation process with Councillors and local stakeholders before being submitted to the Policy, Finance and Resources Committee for approval.

3. Enforcement Policy Statement

- 3.1 The Council is committed to following good enforcement practice in accordance with current legislation listed at Appendix B. This includes carrying out our activities in a way that enables those we regulate to comply and grow, avoiding imposing unnecessary regulatory burdens, and assessing whether similar social, environmental and economic outcomes could be achieved by less burdensome means.
- 3.2 This policy has been produced in cognisance of Brentwood Borough Council's obligations under Section 17 of the Crime and Disorder Act 1998 to exercise its functions, and do all that it reasonably can to prevent and reduce crime and disorder in its area.
- 3.3 This policy is also in accordance with the government's 'Better Regulation Agenda'. Specifically, it implements good practice recommended by the Cabinet Office Enforcement Concordat; the Regulators' Code; and the regulatory principles required under the Legislative and Regulatory Reform Act 2006, including the duty to have regard to economic growth (the 'Growth Duty').
- 3.4 All authorised officers when making enforcement decisions shall abide by this policy, and the supporting documented procedures, both within the appendices and departmental processes.
- 3.5 This Policy lays out the generic principles for good enforcement. This is refined where relevant with service specific enforcement standards, procedures and standards that are referenced within the attached appendices. These will be reviewed and updated in light of new legislation, guidance and service demands.

4. Context

4.1 Definition of 'Enforcement'

4.1.1 "Enforcement" includes any action taken by officers aimed at ensuring that individuals or businesses comply with the law. The term "enforcement" therefore has a wide meaning and applies to all dealings between the Council and those upon whom the law places responsibilities. It is not limited to formal enforcement action such as prosecution, but can include a range of interventions that seek to achieve compliance with the law.

4.2 The importance of enforcement

4.2.1 Regulation is important for the protection of the vulnerable, or to achieve other social or environmental objectives. The appropriate use of enforcement powers, including prosecution is important, both to secure compliance with the law and to ensure that those who have duties under it may be held to account for failures to comply. The Council places great importance on the consistent use of

enforcement action and does not set itself numerical targets for prosecutions or statutory notices.

4.2.2 Good enforcement should help economic prosperity and encourage sustained growth without placing unreasonable burdens on businesses. Through their actions, the regulators incorporated within this policy, help to maintain a 'level playing field' to allow fair competition and good companies to thrive. It is acknowledged that this resource should also be encouraging compliant businesses to grow through proportionate regulatory activity and provision of reliable advice, without compromising the protection of the public. There is also ample evidence to show that appropriate compliance can reduce avoidable expenditure, for example by lowering labour costs as a result of fewer accidents.

4.3 The need for an Environmental Health Services Enforcement policy

- 4.3.1 There is an expectation from national bodies such as the Better Regulation Delivery Office (Department for Business, Innovation and Skills), the Food Standards Agency and the Health and Safety Executive amongst others that local authorities will clearly set out their policy with respect to enforcement to ensure that there is clarity for all parties who may be affected. The policy must be subject to appropriate consultation at local level before being endorsed by Members. Fair and effective enforcement is essential to protect the health and safety and economic interests of the public, businesses and the environment. Decisions about enforcement action and, in particular the decision to prosecute, have serious implications for all involved. Environmental Health Services will apply this policy to ensure that:-
- Decisions about enforcement action are open, fair, proportionate and consistent
- Officers apply current Government guidance and relevant codes of practice
- Everyone understands the principles, which are applied when enforcement action is considered.

4.4 Scope of the enforcement policy

- 4.4.1 The Regulators Code and Enforcement Concordat apply to: -
- Environmental Health
- Licensing

4.5 Brentwood's approach to enforcement

- 4.5.1 In coming to a decision on how to deal with non-compliance, we will have regard to the following principles which are set out in the Macrory review¹ of Regulatory Penalties. In particular, our actions should:-
 - Aim to change the behaviour of the offender
 - Aim to eliminate any financial gain or benefit from non-compliance

- http://webarchive.nationalarchives.gov.uk/20070305103615/http:/cabinetoffice.gov.uk/regulation/reviewing_r egulation/penalties/index.asp
 - Be responsive and consider what is appropriate for the particular offender and regulatory issue, which can include punishment and the public stigma that should be associated with a criminal conviction
 - Be proportionate to the nature of the offence and the harm caused
 - Aim to restore the harm caused by regulatory non-compliance, where appropriate
 - Aim to deter future non-compliance.

4.5.2 In achieving compliance, we will also deliver against the principles of good enforcement which include openness, helpfulness, proportionality, consistency, targeting, transparency and accountability. On occasions this will involve working in partnership with other enforcement agencies.

Openness:-

- We will provide information and advice in plain language on the rules that we apply. This may be provided either verbally, by telephone, on the Councils' website, by personal visit where appropriate, electronically or in writing.
- We will be open about our work, including any charges that are set.
- We will discuss general issues, specific compliance failures or problems with anyone experiencing difficulties.
- We will make it clear what should be expected from the Council as an Enforcement Authority.
- We will respond to requests for information under the Freedom of Information Act or Environmental Information Regulations, within 20 working days. Our document retention policy will detail our commitment to records management.

Helpfulness:-

- As prevention is better than cure, we will actively work with individuals and businesses to advise and assist. We encourage compliance by providing guidance and liaising with stakeholders on how this can best be presented and disseminated a request for advice will not directly trigger enforcement action where there is a willingness to resolve any noncompliance which may be identified.
- Our staff will identify themselves and provide a courteous and efficient service.
- We will provide a contact point and telephone number to encourage individuals and businesses to seek advice/information from us.
- Applications for approval of establishments, licensing, registration, or authorisation will be dealt with efficiently and promptly.

Proportionality:-

- We aim to minimise the cost of compliance by ensuring that any action required is proportionate to the risk and that we take proper account of the economic consequences of our actions.
- As far as the law allows, we will take account of the circumstances of the case and the attitude of the offender when considering action.
- We will help to promote a thriving local economy by maintaining a fair and safe trading and working environment.
- We are committed to choosing proportionate approaches based on relevant factors such as business size and capacity.
- We are committed to dealing firmly with those who deliberately or persistently fail to comply.

Consistency:-

- We will carry out our duties in a fair, equitable and consistent manner.
- Officers are expected to exercise judgment in individual cases but we will endeavor to ensure that a similar approach is taken in similar circumstances.
- We will take account of advice offered to us through bodies such as the Local Government Association (LGA), Food Standards Agency (FSA), Health and Safety Executive (HSE) and the Department for Business Enterprise and Regulatory Reform (BERR).
- Where a Primary Authority Partnership exists, officers will consider advice previously issued by the primary authority when considering the most appropriate course of action. Where, after further liaison with the primary authority, officers consider that formal action is still appropriate; the statutory notification process will be followed. This scheme does not preclude officers from taking immediate action in the event of serious or imminent risks to health or safety.
- Where there is a wider regulatory interest, we will liaise and co-operate with or pass information to the appropriate enforcement agency. This may include the sharing of intelligence with other Government Agencies, Police Forces, Fire Authorities, Statutory Undertakers or other Local Authorities.
- We will liaise with our colleagues in other Essex Authorities and Regulatory Services, to share information and intelligence, and develop a consistent approach to enforcement, e.g. through the use of common protocols.
- We will consult in developing clear standards, setting out the level of service and performance the public and businesses can expect to receive.
- We will publish our standards and how we have performed annually by way of service plans, statutory and key performance indicators.
- Advice from officers will be put clearly and an explanation given as to why remedial works are necessary.
- The timescales for compliance with notices will be reasonable.

Targeting:-

- We will ensure resources are targeted primarily on those whose activities give rise to the most serious risks, where the hazards are least well controlled, or where there is most potential for irreversible harm to the built and natural environments.
- We will ensure that action is focused on the duty holders who are responsible for the risk and who are best placed to control it through the use of a graduated enforcement approach.
- We will identify and implement risk-rating schemes for all service areas where our work routinely brings us into contact with businesses.
- We will seek to ensure our resources are used with maximum effectiveness to avoid burdening businesses with the costs of unnecessary interventions.
- Where more serious non-compliances are identified, we will advise duty holders of the circumstances under which a revisit will be undertaken and the timescale for that revisit.

Transparency:-

- We will help duty holders to understand what is expected of them and what they should expect from officers.
- We will clearly distinguish between legal requirements and good practice advice.
- We will have regard to this enforcement policy when making decisions about the appropriateness of enforcement actions. Where for any reason a decision needs to be taken outside of, or in contravention of this policy, a clear and reasoned argument will be recorded as to why that decision was taken.

Accountability:-

- We will ensure that we have policies and procedures against which our work can be judged.
- We will ensure there is an effective and accessible mechanism for dealing with comments and complaints.
- Officers are responsible to Elected Members, the public and Government bodies for their actions.

4.6 Enforcement options and procedures

4.6.1 Officers will take the most appropriate course of action and each case will be considered in accordance with this document. Enforcement decisions will be fair, independent and objective and will not be influenced by issues such as ethnicity or origin, gender, religious belief, political views or the sexual orientation of the suspect, victim, witness or offender. Decisions will not be affected by undue pressure from any source. Our decisions will have appropriate regard to the principles promoted through the Council's HR policies.

4.7 Working in partnership with others

- 4.7.1 Where appropriate, enforcement activities within Environmental Health Services will be coordinated with other regulatory bodies and enforcement agencies, both within and outside the council. In this way, we will seek to maximise the appropriateness and effectiveness of any enforcement and have an integrated approach to problem solving.
- 4.7.2 Where an enforcement matter affects a wide geographical area beyond the Council's boundaries, potentially involving enforcement by one or more other local authorities or organisations, all relevant authorities and organisations will be informed of this matter as soon as possible and all enforcement activity coordinated with them.

4.8 Recovering our costs

4.8.1 We will seek to recover all our legitimate costs from convicted offenders. The Council will also consider either through its own officers or in co-operation with the Police may make an application under the Proceeds of Crime Act 2002 to restrain or confiscate the assets of the offender. The purpose of any such actions would be to recover any financial benefit that the offender has obtained from their criminal conduct.

4.9 Publicity

4.9.1 We will consider, in all cases, drawing media attention to factual information about charges that have been laid before the courts, but will take great care to avoid any publicity that could prejudice a fair trial. We will also consider publicising any conviction that could serve to draw attention to the need to comply with legal requirements or deter anyone tempted to disregard their duties.

4.10 Enforcement in respect of Brentwood Borough Council

4.10.1 On rare occasions, there may be a perceived potential for conflict of interest where the Council has ownership or management interests in premises normally enforced by their own inspecting officers. For instance, where the Council is the clear duty-holder for health and safety purposes, the premises will be transferred to the Health and Safety Executive for enforcement purposes. Responsibility for day-to-day health and safety at work matters on such premises lies with the head of the relevant service. In other contexts, such as food hygiene, pollution or licensing issues, enforcement officers will offer advice as they would in other circumstances. If considered necessary, any disputed matters would be referred to the Head of Paid Service.

4.11 Comments, compliments, complaints

4.11.1 Brentwood Council is committed to the delivery of responsive, good quality customer services to the people of the Borough and would welcome comments and feedback about the impact the enforcement policy may have on local residents and/or business through our Customer Contacts Team.

4.12 Policy review

4.12.1 It is considered good practice to review Council policies. In future, a 3 yearly review of this Policy will provide a reasonable timetable in line with other Regulatory Service policies. A review may also be appropriate in the intervening period if there is a significant change in legislation, national codes, guidance or national or local policy.

5. Outcomes and Priorities

5.1 This policy seeks to achieve the following Outcome and Priorities:-

<u>Outcomes</u>

 A balanced and transparent enforcement approach which is understood by all relevant stakeholders.

Priorities

- Ensuring that stakeholders, including local businesses have a clear understanding of how enforcement decisions are taken at Brentwood;
- Delivery of enforcement activity in a way which is consistent with national and local priorities.

6. Links to other Corporate Policies or Partner documents

■ This Policy links with the aims and objectives outlined within the Brentwood Borough Council Corporate Plan – 'Vision for Brentwood 2016-19'.

7. Application of the Enforcement Concordat

- 7.1 This Policy also adopts the Enforcement Concordat (of 1999) as produced by the Cabinet Office. This predates the Regulators Code. The Concordat is a voluntary, non-statutory code of practice. It sets out the following Principles of Good Enforcement: -
- Standards setting clear standards
- Openness clear and open provision of information
- Helpfulness helping businesses by advising and assisting with compliance
- Complaints about service having a clear complaints procedure
- Proportionality ensuring that enforcement action is proportionate to the risks involved
- Consistency ensuring consistent enforcement practice

- 7.2 In adopting the Enforcement Concordat the Authority agrees to the principles within it, which are as follows: -
 - Determining Lead Officer responsibility (as necessary) for its implementation at the Council
 - Reviewing existing policies (as necessary) across Environmental Health and Licensing Services
 - Consulting with businesses
 - Drawing up a strategy for implementation, and
 - o Monitoring of systems, involving continuous assessment and consultation
- 7.3 Formal adoption of the Enforcement Concordat was via the Department of Trade and Industry, however, there is no longer any mechanism for this given the documents' age. The document continues to apply.

The Enforcement Concordat is attached at Appendix J.

8. Appendices

- A. Outline of functions within Environmental Health Services
- B. Legislation, guidance and codes that influenced the preparation of the enforcement policy
- C. Conduct of Investigations
- D. Enforcement options and procedures
- E. Food Safety Enforcement
- F. Health and Safety Enforcement
- G. Glossary of terms
- I. Regulators Code

Appendix A

OUTLINE OF FUNCTIONS WITHIN ENVIRONMENTAL HEALTH SERVICES

1. ENVIRONMENTAL HEALTH AND LICENSING

Environmental Health Practitioners deliver a wide range of services aimed at safeguarding the environment and improving the health, safety and well-being of our community. They work to ensure that the air is clean; food is fit to eat; housing is suitable for habitation; and workplaces are safe.

The Service at Brentwood is divided into 3 sections supported by an administration team and reporting direct to the Head of Paid Service. There is an Environmental Protection Team, a Commercial Team, which covers food safety, health and safety, and a Licensing Team. The main areas of work are as follows:-

	- Doot Control advice
	 Pest Control – advice
Animal Control	 Control of stray dogs
	 Promoting responsible animal and pet management
	 Tackling unsatisfactory conditions in private rented
	accommodation
Housing	 Inspection and licensing of houses in multiple occupation
Housing	 Detection of overcrowding
	 Grants for making repairs, improvements or adaptations to
	homes to allow independent living
	 Air, land, water pollution monitoring and control.
	 Authorisation of industrial processes that discharge to the
Pollution Control	atmosphere.
	 Stopping statutory nuisances
	 Rectifying defective private drainage systems
	Promoting public health initiatives
Public Health	 Enforcement of 'Smokefree Regulations'
	 Dealing with filthy and verminous premises
	 Investigating food poisoning outbreaks and control of
	communicable disease
	 Inspection of food businesses - enforcement and advice
Food Safety	 Investigation of complaints about food and food sampling
	sampling
	 Provision of food hygiene training courses.
	 Food hygiene controls.
	 Inspection of workplaces - enforcement and advice
	 Investigation of accidents at work.
Health and Safety	 Investigation of complaints about health and safety at work
	 Securing processes and workplaces
	 Various licensing and registration functions
Licensing	 Regulating alcohol and entertainments, gambling, trading
	. regulating allocated and characteristic, garrising, trading

controls, taxis, skin piercing, animal establishments and
charitable collections.
 Certain road closures.

Appendix B

LEGISLATION, GUIDANCE AND CODES THAT INFLUENCED THE PREPARATION OF THE ENFORCEMENT POLICY

1. PRINCIPLES OF GOOD REGULATION

The Legislative and Regulatory Reform Act 2006, Part 2, requires Brentwood Borough Council to have regard to the Principles of Good Regulation when exercising a specified regulatory functions. For local authorities, the specified functions include those carried out by our environmental health and licensing services.

We will exercise our regulatory activities in a way which are:-

- (i) Proportionate our activities will reflect the level of risk to the public and enforcement action taken will relate to the seriousness of the offence.
- (ii) Accountable our activities will be open to public scrutiny, with clear and accessible policies, and fair and efficient complaints procedures,
- (iii) Consistent our advice to those we regulate will be robust and reliable and we will respect advice provided by others. Where circumstances are similar, we will endeavour to act in similar ways to other local authorities,
- (iv) Transparent we will ensure that those we regulate are able to understand what is expected of them and what they can anticipate in return, and
- (v) Targeted we will focus our resources on higher risk enterprises and activities, reflecting local need and national priorities.

2. REGULATORS' CODE

Brentwood Borough Council has had regard to the Regulators' Code (made under section 23 of the Legislative and Regulatory Reform Act 2006) in the preparation of this policy. In certain instances we may conclude that a provision in the Code is either not relevant or is outweighed by another provision. We will ensure that any decision to depart from the Code will be properly reasoned, based on material evidence and documented.

3. HUMAN RIGHTS ACT 1998

Brentwood Borough Council is a public authority for the purposes of the Human Rights Act 1998. We therefore apply the principles of the European Convention for the Protection of Human Rights and Fundamental Freedoms. This Policy and all associated enforcement decisions take account of the provisions of the Human Rights Act 1998. In particular, due regard is had to the right to a fair trial and the right to respect for private and family life, home and correspondence.

4. DATA PROTECTION ACT 1998

Where there is a need for Brentwood Borough Council to share enforcement information with other agencies, we will follow the provisions of the Data Protection Act 1988.

5. **REGULATORY ENFORCEMENT AND SANCTIONS ACT 2008** ('the RES Act')

The Regulatory Enforcement and Sanctions Act 2008, as amended, established the Primary Authority scheme. We will comply with the requirements of the Act when we are considering taking enforcement action against any business or organisation that has a primary authority, and will have regard to guidance issued by the Secretary of State in relation to Primary Authority.

6. CRIME AND DISORDER ACT 1998

Section 17 of the Crime and Disorder Act 1990 imposes a duty on local authorities to exercise its functions with due regard to the crime, disorder and environmental issues affecting the local area and do all they reasonably can to prevent them. The duty reflects the reality that there are potential crime or disorder implications in decisions made across the full range of statutory services.

7. FOOD FRAMEWORK AGREEMENT

The Framework Agreement on official feed and food law controls sets out what the Food Standards Agency expects from local authorities in their delivery of official controls on feed and food law. This takes account of the Government's better regulation agenda and of principles of good regulation.

8. HEALTH AND SAFETY EXECUTIVE'S ENFORCEMENT POLICY STATEMENT

This Policy Statement sets out the general principles and approach which the health and safety enforcing authorities are expected to follow. All local authority staff who take enforcement decisions are required to follow the above statement.

Appendix C

CONDUCT OF INVESTIGATIONS

All investigations will be carried out under the following legislation and in accordance with any associated guidance or codes of practice, in so far as they relate to Brentwood Borough Council:-

- the Police and Criminal Evidence Act 1984
- the Criminal Procedure and Investigations Act 1996
- the Regulation of Investigatory Powers Act 2000
- the Criminal Justice and Police Act 2001
- the Human Rights Act 1998

These Acts and associated guidance control how evidence is collected and used and give a range of protections to citizens and potential defendants. Officers of Environmental Health Services are authorised to make use of these powers, but they do not have the power to arrest.

Our authorised officers will also comply with the requirements of the particular legislation under which they are acting, and with any associated guidance or codes of practice.

1. INTERVIEWS UNDER CAUTION

The individual/company under investigation will be offered the opportunity of an interview under the Police and Criminal Evidence Act where the option of formal action (simple caution or prosecution) is under consideration.

2. STATUTORY TIME LIMITS

Any investigation will be governed by the statutory time limit involved and any report to be considered for prosecution will be completed as soon as possible. Witnesses and others involved in an investigation will be kept informed of the progress of the investigation by the investigating officer.

3. CASE REVIEWS

The line manager will review the progress of investigations with the case officer on a regular basis. Proceedings will only be instigated once the case file has been signed off by a senior manager.

4. MANAGEMENT SYSTEMS

The Council will maintain a management system to monitor and review the quality and nature of the enforcement activities undertaken in these services in order to demonstrate the effectiveness of the policy with respect to its aims and objectives and

to recommend changes and improvements. This will be periodically reviewed by service managers.

Service managers will ensure all staff are trained to ensure they are fully conversant with this policy and arrange retraining and updating when necessary.

5. COMPLAINTS AGAINST THE SERVICE

If any person is aggrieved with the action taken or information or advice given by officers of Brentwood Borough Council or believe they have not received fair or consistent treatment as outlined in this policy, they will be given the opportunity to discuss the matter with the relevant line manager.

If not satisfied by those discussions the matter can be taken up with the service manager, who will consider the complaints, decide whether the enforcement policy has been breached in this instance and give a reply in writing. This is without prejudice to any formal appeal mechanism. If the problem cannot be resolved, the person will be informed of the Council's complaints procedure.

Appendix D

ENFORCEMENT OPTIONS AND PROCEDURES

1. NOTIFYING ALLEGED OFFENDERS:

If we receive information (for example from a complainant) that may lead to enforcement action against a business or individual we will notify that business or individual as soon as is practicable of any intended enforcement action, unless this could impede an investigation or pose a safety risk to those concerned or the general public.

During the progression of enforcement investigations or actions, all relevant interested parties, such as business proprietors and witnesses, will be kept informed of progress. Confidentiality will be maintained and personal information about individuals will only be released to a Court when required and/or in accordance with the Data Protection Act 1998.

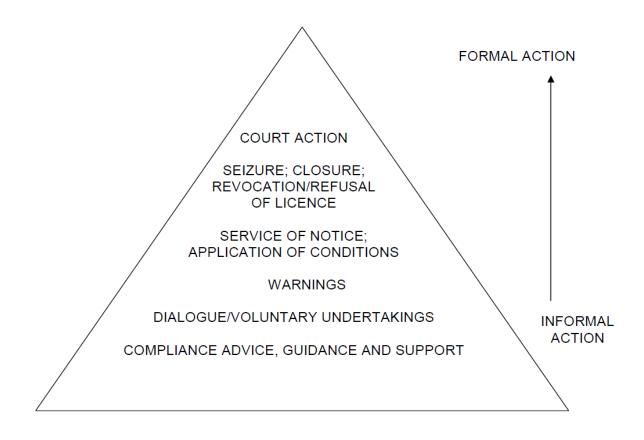
2. GRADUATED ENFORCEMENT APPROACH:

Decisions about the most appropriate enforcement action to be taken are based upon professional judgment, legal guidelines, statutory codes of practice and priorities set by the Council and/or Central Government. Decisions will take account of the following: —

- the seriousness of the offence;
- the past history of the offender(s);
- confidence in the duty holder's willingness and ability to prevent a recurrence;
- the consequences of non-compliance;
- the likely effectiveness of various enforcement options;
- what is in the public interest/benefit;
- the views of any victim, injured party or relevant person to establish the nature and extent of any harm or loss, and its significance;
- sufficiency of evidence to support the action.

The individual service areas will have certain powers which are specific to their role and the legislation that they enforce. This is covered in more detail in the appendices.

Having considered the above, the evidence and any other relevant information, we have a range of compliance options available to us with the enforcement options indicated below.



3. TO TAKE INFORMAL ACTION - SUCH AS: -

- giving verbal advice and/or information
- advice or warning letter
- verbal warning
- acceptance of a voluntary undertaking to rectify or prevent recurrence of breaches

Informal action may be appropriate if: -

- the act or omission is not serious enough to warrant formal action;
- previous experience indicates that informal action will achieve compliance:
- non-compliance will not pose a significant risk to public health or safety or breaches are minor in nature, or are not causing demonstrable harm to visual or residential amenities;
- informal action is appropriate and likely to be effective in assisting individuals and businesses in rectifying breaches as quickly and efficiently as possible.

When such an approach is used to secure compliance with legislation, any written documentation issued will:

- specify the legislation that has been contravened;
- specify what remedial action is required, together with the reasons;

- ensure that any recommended areas of good practice which are above the minimum levels required by statute are clearly differentiated within the document;
- where examples are given of how compliance may be achieved, make clear that alternative means of compliance may also be acceptable;
- highlight the right to question works required by raising the matter with the relevant named manager.

In the case of health and safety matters, a copy will be sent to staff representatives.

We will clearly identify any contraventions of the law and give advice on how to put them right, including a deadline by which this must be done. The time allowed will be reasonable, and take into account the seriousness of the contravention and the implications of the non-compliance.

Sometimes we will offer advice about "good practice", but we will clearly distinguish between what must be done to comply with the law and what is advice only.

Failure to follow informal advice or honour voluntary undertaking (s) relating to contraventions of the law could result in an escalation of enforcement action. Advice and verbal warnings will be noted on the relevant case file. If a similar breach is identified in the future, details of advice given previously will be persuasive in considering the most appropriate enforcement action to take on that occasion. Such information may be presented in evidence.

4. TO TAKE FORMAL ACTION - SUCH AS: -

- serving Statutory Notices e.g. abatement notices, Improvement and Prohibition Notices;
- serving Fixed Penalty Notices or Penalty Charge Notices;
- offering a simple caution;
- prosecution:
- seizure of equipment, goods or materials;
- closure of premises
- revocation of a license
- injunctive restraint
- execution of work required by statutory notice where the recipient has not complied and recovery of all reasonable costs incurred
- compulsory purchase /management/control of property
- fine and statutory charges

In some cases a combination of these options may be appropriate. Officers will comply with Codes B, C and E of the Police and Criminal Evidence Act 1984 (PACE) as it relates to local authority enforcement.

Code B deals with police powers to search premises and to seize and retain property found on premises and persons. Code C sets out the requirements for the detention, treatment and questioning of suspects not related to terrorism in police custody by

police officers. Code E deals with the tape recording of interviews with suspects in the police station.

Formal action and prosecution will be taken in respect of the most serious cases. This is usually where an offence has occurred, the person responsible has been identified and one or more of the following applies: -

- action is required by statute;
- urgent action is required;
- the protection of a vulnerable individual needs to be secured or there is benefit to the public;
- action has been or needs to be taken by default;
- there is reason to believe that the duty holder responsible will not take the required steps within a reasonable period of time:
- an Authorised Officer has been obstructed in the course of their duties;
- any other reason where the Authorised Officer can justify the need to the Service Manager

4.1 Service of Notices:

Certain legislation allows notices to be served requiring offenders to take specific actions ('Improvement Notices'). Notices may require activities to cease immediately ('Stop Notices', 'Prohibition Notices', 'Emergency Prohibition Notices') where the circumstances relating to health, safety, environmental damage or nuisance. In other circumstances, the time allowed will be reasonable, and take into account the seriousness of the contravention and the implications of noncompliance.

Such notices are legally binding. Failure to comply with a statutory notice can be a criminal offence and may lead to prosecution and/or where appropriate, the carrying out of work in default. Some notices issued in respect of premises may be affixed to the premises and/or registered as local land charges.

In deciding whether to serve either a Statutory Notice, the following conditions will also apply: –

- standards are generally poor with little management awareness of statutory requirements;
- non-compliance could be potentially serious to public health, or there is a threat to the amenity of the area.

It should only be necessary to consider the use of a Prohibition Notice in one or more of the following circumstances: –

- the consequences of not taking immediate and decisive action to protect public health or amenity would be unacceptable;
- in the case of health and safety at work, an imminent risk of injury or health can be demonstrated; the guidance criteria, specified in relevant Codes of Practices are fulfilled:

there is no confidence in the integrity of an offer made by a duty holder to voluntarily close premises, cease work or cease the use of any equipment, process or treatment which is the subject of the noncompliance.

In serious cases, it may be necessary to adopt a variety of enforcement options to achieve the appropriate outcomes. In serious cases, this may include prosecution as well as serving notice(s).

4.2 Right of Appeal against Notices and Works in Default

Where there are rights of appeal against formal action, advice on appeal procedures will be clearly set out in writing at the time the action is taken together with an explanation of the implications of non-compliance. Specifically, whenever possible, this advice will be issued with the Enforcement Notice.

Certain types of notice allow works to be carried out in default. This means that if a notice is not complied with, then the local authority can decide to carry out the works to satisfy the requirements of the notice. Furthermore, where the law allows it, the person or business served with the notice can then be charged for the costs incurred by the Council.

4.3 Seizure

Certain legislation enables authorised officers to seize goods, equipment or documents for example, unsafe food, sound equipment that is being used to cause a statutory nuisance, or any goods that may be required as evidence for possible future court proceedings. When goods are seized, the person from whom the goods are taken will be given an appropriate receipt, and an explanation explaining the reason for the seizure and the implications of that process for the item(s) seized. In some cases, forfeiture can follow court action.

4.4 Fixed Penalty Notices (FPN) & Penalty Charge Notices PCN)

Certain laws enable the service of fixed penalty notices to secure an immediate sanction to be imposed where a breach of legislation has been witnessed. These are recognised as a low-level enforcement tool (they are not a criminal fine), which avoids the offender acquiring a criminal record. The officer could choose to issue such a notice without issuing a warning. Failure to pay the fine is likely to result in the offender being prosecuted in the case of a Fixed Penalty Notice, or pursued in the County Court in the case of an unpaid Penalty Charge Notice.

If a fixed penalty is paid in respect of a breach, Brentwood Borough Council will not take any further enforcement action in respect of that breach. Payment of a fixed penalty does not provide immunity from prosecution in respect of similar or recurrent breaches.

Brentwood Borough Council is only able to issue fixed penalty notices where it has specific powers to do so (e.g. smoking in an enclosed public place or fly tipping offences). Where fixed penalty notices are available, their issue will be at the discretion

of Brentwood Council. In some cases, in particular where breaches are serious or recurrent, it may be that prosecution is more appropriate than the issue of a fixed penalty notice.

4.5 Refusal, Suspension and Revocation of Licences

A business or individual may require prior approval such as a licence, registration, permission or permit before carrying out a certain activity. The Council administers numerous licensing and permissioning regimes, each having different rules for making applications and their determination. It is impossible to fully explain these procedures in this document and applicants and licence-holders should contact the relevant service area if they are in any doubt.

In the case of licensing, usually the local authority grants a licence upon receipt of a valid application if the requirements for licensing are met. These standards may be specified in legislation, local byelaws, or other suitability criteria adopted by the local authority. In some cases, an application must be advertised and the determination of the licence will depend upon the receipt of representations. In certain instances, the council will arrange a hearing to determine the application, commonly resulting in a decision to grant the licence, with or without conditions, or to refuse the licence.

Where a licence or other form of prior approval is refused, the business/individual will be advised on the reason for refusal, and where appropriate the action which must be taken in order to enable the authority to issue the appropriate licence/approval. Advice will be given on the appeal processes open to the business or individual concerned.

Various sanctions are available to local authorities where breaches of statute or licence conditions come to light. Informal actions may result (as described above). Alternatively many licence regimes allow the licensing authority to suspend or revoke the licence, where this is justified. Aggrieved parties can usually appeal against these decisions to a Magistrates Court. When considering future licence applications, Brentwood Council may take previous breaches and enforcement action into account.

4.6 License Reviews

A premises licence may be reviewed by the licensing authority of its own volition or following the receipt of an application for a review, which is essentially a request by a third party to the licensing authority to review a particular licence.

4.7 Injunctive Actions, Enforcement Orders, etc.

In some circumstances, Brentwood Council may seek a direction from the court (in the form of an order or an injunction) that a breach is rectified and/or prevented from recurring. The court may also direct that specified activities be suspended until the breach has been rectified and/or safeguards have been put in place to prevent future breaches.

Failure to comply with a court order constitutes contempt of court - a serious offence which may lead to imprisonment.

Brentwood Council is required to seek enforcement orders after issuing some enforcement notices, providing the court with an opportunity to confirm the restrictions imposed by the notice. Otherwise, we will usually only seek a court order if it has serious concerns about compliance with voluntary undertakings or a notice.

4.8 Prosecutions and Simple Cautions

We follow guidance Code for Crown Prosecutors set by the Crown Prosecution Service in applying two tests that determine whether a prosecution or simple caution is viable and appropriate. A simple caution or prosecution proceedings will only be progressed when the case has passed both the evidential test and the public interest test.

4.9 The Evidential Test: Is there enough evidence against the defendant?

When deciding whether there is enough evidence to charge, the local authority must consider whether the evidence can be used in court and is reliable. The Council must be satisfied there is enough evidence to provide a "realistic prospect of conviction" against each defendant on each charge, assuming that a jury or bench of magistrates are properly directed in accordance with the law.

4.10 The Public Interest Test: Is it in the public interest to bring the case to court?

A prosecution will usually take place unless the public interest factors against prosecution clearly outweigh those in favour of prosecution. The Council must balance factors for and against prosecution carefully and fairly. A decision to prosecute usually depends on the seriousness of the offence or the circumstances of the suspect. Some factors may increase the need to prosecute but others may suggest that another course of action would be better.

4.11 Simple Cautions

A simple caution may be offered where there is an admission and acceptance of guilt. Normally this will only be offered for first (or less serious) offences; the offender should not have received a simple caution for a similar offence within the last 2 years. Sufficient evidence will have been obtained to prove the case, and it has been determined that this course of action is in the public interest. The offender must be 18 years of age or over.

This course of action is normally considered when the criteria for prosecution are met but extenuating circumstances suggest a more lenient approach would achieve the same objectives. A simple caution will appear on the offender's criminal record. Should the offer of a simple caution be refused, then a prosecution should automatically follow.

Simple cautioning will not be used as an alternative to a weak prosecution case.

A simple caution may be issued as an alternative to prosecution. Simple cautions will be issued to:

- deal quickly and simply with less serious offences;
- divert less serious offences away from the courts;
- reduce the chances of repeat offences.

In considering whether to administer a simple caution the following criteria must be met:

- there must be evidence of the offender's guilt sufficient to give a realistic prospect of conviction. In other words a conviction should be more likely than an acquittal before a court of law;
- the offender must admit the offence; and
- the offender must be an adult and must understand the significance of a caution and give informed consent to being cautioned. This agreement will not be sought until it is decided that cautioning is the correct course of action.

In deciding whether to caution or prosecute the following factors must be taken into consideration:

- the nature and seriousness of the offence:
- the likely penalty if the offender was convicted by a court;
- the offender's age and state of health;
- the offender's previous criminal history;
- the offender's attitude towards the offence;
- the views of the victim or any aggrieved party;
- · whether compensation has been paid;
- public interest;
- the likelihood of re-offending.

If the offender commits a further offence, the caution is likely to influence the Council's decision to take a prosecution. It is likely to influence how Brentwood Council and others deal with any similar breaches in the future, and may be cited in court if the offender is subsequently prosecuted or a similar offence. If a simple caution is issued to an individual (rather than a corporation) it may have consequences if that individual seeks certain types of employment.

Simple cautions will be used in accordance with Home Office Circular 016/2008 and other relevant guidance.

4.12 Prosecution

Prosecutions will only be undertaken when the offence and the person or body corporate responsible for it has been identified, and the duty holder has shown disregard for one or more of the following: -

(a) The legal process;

- (b) The meeting of legal responsibilities, including for example, deliberate, negligent or persistent breach of legal obligations which were likely to cause material loss or harm to others, particularly where written warnings or formal notices have previously been issued;
- (c) The likelihood of the alleged offence to seriously prejudice the health, safety or other entitlement of people, animals or the environment, or
- (d) Brentwood Council officer(s), who in the course of their duties have been assaulted or obstructed.

A successful prosecution will result in a criminal record. The Court may impose a fine and in respect of particularly serious breaches a prison sentence. The court may order the forfeiture and disposal of non-compliant goods and/or the confiscation of any profits which have resulted from the breach. Prosecution may also lead, in some circumstances, to the disqualification of individuals from acting as company directors.

4.13 Other Factors

Other important legislation and government guidance exists which influences the local authority's enforcement activities and may have to be taken into account before enforcement action is commenced. Further explanation of such legislation is given at Appendix B.

Most legislation applies a statutory time limit in which offences must be investigated and resolved or prosecuted or they will be considered to be "out of time". We will seek to complete our investigations in a timely manner thus ensuring that we adhere to these time constraints.

4.14 To Take no Action:

There will be times when it is appropriate to take no action, particularly where there is no statutory contravention, or risk to public health, safety or amenity. This could also include where the cost of compliance to the offender outweighs the detrimental impact of the contravention; or the cost of the required enforcement action to the Council outweighs the detrimental impact of the contravention on the community. In such cases, we will advise the offender and/or the complainant of the reason for the decision taken. Where the law provides the complainant with other options to resolve the issues which affect them, such as civil remedies (e.g. Anti-Social Behaviour Orders), we will make sure that they are directed to the most appropriate source of information to assist them. This may involve referral to other council departments, external organisations or to seek independent legal advice.

4.15 Civil Action:

The enforcement action we take is distinct from any civil claims for compensation. We will not necessarily pursue enforcement actions in all cases where civil claims are anticipated, nor will the Council actively assist in such cases.

This is without prejudice to disclosure of information on investigations where this is permitted under statute, or required of the Council under the Freedom of Information Act.

4.16 Anonymous Complaints:

Such complaints are commonly received and the reasons for wishing to remain anonymous vary. Anonymity often hinders an investigation, preventing an officer from making a comprehensive assessment of all relevant facts to enable a just or informed decision on a matter. Furthermore, certain environmental health laws require the identification of someone who is aggrieved by the situation as a precursor to taking effective legal action.

Each anonymous complaint received will be assessed to determine the most appropriate follow-up action depending on the circumstances and seriousness of the allegation.

4.17 Enforcement in respect of Brentwood Borough Council

On rare occasions, there may be a perceived potential for conflict of interest where the Council has ownership or management interests in premises normally enforced by their own inspecting officers.

For instance, where the council are the clear duty-holder for health and safety purposes, the premises will be transferred to the Health and Safety Executive for enforcement. Responsibility for day-to-day health and safety at work matters on such premises lies with the head of the relevant service. In other contexts, such as food hygiene, pollution or licensing issues, enforcement officers will offer advice as they would in other circumstances. If considered necessary, any disputed matters would be referred to the Head of Paid Service.

5. ANCILLARY MATTERS CONCERNING THE ENFORCEMENT POLICY

5.1 Authorisations:

All appointed officers will be properly authorised and act in accordance with our policy and the Scheme of Delegation maintained in accordance with the Council's Constitution. We will ensure that enforcement officers are trained and competent for the purposes of enforcing the relevant functions for which the are authorised. Authority for making decisions on instituting legal proceedings and other formal measures are similarly drawn from the Scheme of Delegation within the Councils Constitution.

5.2 Monitoring the Policy

It is essential that officers adhere to the enforcement policy. To ensure that officers comply with this enforcement policy, line Managers will monitor selected cases. Deviations from the policy will be reported to the Head of Service. Head of Service will only accept any departure from policy in exceptional circumstances capable of justification, and only after full consideration and authorisation.

5.3 Appeals

If any business or individual is unhappy with the action taken, or the information or advice given by the Council's Environmental Health Services staff, they will be given the opportunity of discussing the matter with the officer's line manager. This is without prejudice to any formal appeals mechanism. Further independent challenge panels are also available in respect of health and safety at work advice and food safety advice.

5.4 Health and Safety at Work advice

If a business believes that action taken or advice given by one of our inspectors about health and safety at work is incorrect or exceeds what is required to control the risk adequately, they can initially contact the inspector who gave the advice or their line manager to raise their concerns in the first instance. If after this, they are still unhappy with the advice received, they can raise their concerns with the Independent Regulatory Challenge Panel at the Health and Safety Executive (HSE). The Panel will consider their concerns and make appropriate recommendations which our inspectors then have to have regard to.

Referral to the Independent Regulatory Challenge Panel is not appropriate if the concerns relate to service of legal notice(s) or prosecution action. In such cases, there are established appeal processes through the Employment tribunals or the courts.

5.5 Food Safety Advice to Businesses

If a business is unhappy with written advice they have received on food safety issues because they think it is incorrect or goes beyond legal requirements, they can initially contact the officer concerned or their line manager to raise their concerns. If after this they are still unhappy with the outcome, we would ask the business to follow our complaints procedure. If it is felt that this has not provided a satisfactory outcome, there is then the option to raise the concerns with the Food Standards Agency's Independent Business Appeal Panel is not appropriate if the concerns relate to service of legal notice(s) or prosecution action. In such cases, there are established appeal processes through the courts.

2. https://www.food.gov.uk/business-industry/how-to-make-an-appeal/how-to-make-an-appeal/panel

Appendix E

FOOD SAFETY ENFORCEMENT

1. ENFORCEMENT OPTIONS

The following section relates to the specific enforcement issues relating to the food safety work carried out by Brentwood Borough Council and is included to ensure compliance with the Framework Agreement. The authority has responsibility for enforcement of food legislation and carries out its food enforcement activities having regard to the provisions of the Food Law Code of Practice (England).

There is a range of enforcement options which are similar in principle to the main body of this policy – further explanation is provided as appropriate. Action could include one, or any combination of the following:-

- A. No action
- B. Revisit
- C. Advice
- D. Informal Action
- E. Formal Notice Hygiene Improvement or Remedial Action
- F. Detention and Seizure
- G. Emergency Prohibition
- H. Revocation or suspension of approval
- I. Simple Caution
- J. Prosecution
- K. Warrant to Enter Premises
- L. Alternative enforcement strategy premises

A) No action

In exceptional circumstances, contraventions may not warrant any action. This could arise, for example where the cost of compliance to the business outweighs the detrimental impact of the contravention on the community. The Regulators Code is clear in expecting the service to recognise that; "a key element of their activity will be to allow, or even encourage economic progress and only to intervene where there is a clear case for protection". Any decision to take no action will be recorded, including the reasons for this decision.

B) Revisit

We will advise a business if it is our intention to revisit. Revisits will be carried out in all instances where there is a formal notice. Where contraventions of food hygiene or processing regulations are found or evidence of poor hygiene practices, a revisit will be carried out but only where the premises is rated less than; 'broadly compliant' with food hygiene standards. For very minor contraventions, we may advise that a check will be carried out at the next routine inspection.

C) Advice

We recognise that very often we are approached by businesses for advice on compliance issues and good hygiene practice. We will always offer appropriate advice, distinguishing between legal requirements and recommendations. We recognise that this is a very important part of our working relationship with businesses and demonstrates the willingness of the business to pro-actively manage situations. If significant contraventions are highlighted as a result of this contact, it may still be necessary to adopt an additional enforcement approach if public health needs protecting.

D) Informal Action

Informal action to secure compliance with legislation will include offering advice and the use of written or verbal warnings, including those generated following inspection. Informal action will be considered in one or more of the following circumstances:-

- the act or omission is not serious enough to warrant formal action;
- the previous history of the individual/enterprise indicates that it can reasonably be expected to achieve compliance through the use of informal action;
- confidence in the management is high;
- the consequences of non-compliance will not pose a significant risk to public health.

Where an informal approach is used to secure compliance the written documentation issued will:-

- explain the scope of the inspection;
- contain all clear, unambiguous information necessary as required by the Food Law Code of Practice in order that the business may understand what work is necessary and why:
- indicate the measures which will enable compliance with legal requirements and clearly state that other means of achieving the same effect may be used;
- clearly indicate any recommendations of good practice under an appropriate heading, to distinguish them from legal requirements.

E) Formal Notices – Hygiene Improvement/Remedial Action

The use of Hygiene Improvement or Remedial Action Notices would generally be followed in the following circumstances:

- there are significant contraventions of the legislation;
- there is a lack of confidence in the food business operator or enterprise to respond to an informal approach;
- there is a history of non-compliance with informal action:
- standards are generally poor with little management awareness of statutory requirements;

- the consequences of non-compliance could be potentially serious to public health;
- where it is intended to prosecute, and effective action also needs to be taken as quickly as possible to remedy conditions that are serious or deteriorating;
- additionally in terms of Remedial Action Notices, where the inspection process is being obstructed.

At the time of the visit, or at least prior to the service of a notice, the authorised officer will discuss with persons having the necessary authority to take action within the business, realistic time limits for compliance with the Notice – this will consider not only the practicality of carrying out works, but the food safety implications of the contravention.

A revisit will be made to assess compliance with the notice on the date of expiry. Failure to comply with a Hygiene Improvement Notice will normally lead to a prosecution.

F) Detention and Seizure

Where officers have grounds for suspecting that food does not comply with the food safety requirements in Hygiene Regulations, they may use powers to inspect, detain, seize and arrange for condemnation of food. When food is seized, we will give the person from whom the food is taken an appropriate receipt. The food will then be taken before a Magistrate as soon as possible for them to confirm the seizure and condemn the food as unfit. If the Magistrate does not condemn the food, we will release it back to the owner who will be entitled to claim compensation for any loss suffered. We will always give full details of our actions to the owner of the food when we exercise this power, and explain the procedures and implications of any actions taken by both sides.

G) Emergency Prohibition

The use of a Hygiene Emergency Prohibition Notice will be considered appropriate only if there is an imminent risk of injury to health and one or more of the following circumstances are present:-

- the consequences of not taking immediate and decisive action to protect public health would be unacceptable;
- an imminent risk of injury to health can be demonstrated. This might include evidence from relevant experts, including a food analyst or food examiner;
- the guidance criteria, specified in the Food Law Code of Practice concerning the conditions when prohibition may be appropriate are fulfilled;
- there is no confidence in the integrity of any offer made by the food business operator to voluntarily close the premises or cease the use of equipment, process, or treatment associated with the imminent risk.
- the food business operator is unwilling to confirm in writing his/her offer of a voluntary prohibition;

Wherever possible, a second opinion from another suitably authorised officer will be obtained prior to the notice being issued.

H) Revocation or Suspension of Approval/Licence

This action would only be taken once other enforcement options have been considered since to take such action would affect the ability of the business to continue to trade. Revocation would be considered where:-

- serious deficiencies are identified;
- the officer has had to repeatedly stop production at the establishment and the food business operator is not able to provide an adequate guarantee that acceptable standards will be maintained in the future. In such cases, temporary suspension would be considered as a possible enforcement option in the first instance. A second opinion will be sought from another suitably authorised officer prior to any formal action being commenced.

I) Simple Caution

The same principles apply as in Appendix D.

J) Prosecution

The following are circumstances where prosecution may be initiated:

- the alleged offence(s) involve a significant/blatant breach of the law such that public health has been put at risk;
- the alleged offence(s) involve a failure by the suspected offender to correct an identified risk to food safety having been given reasonable opportunity to comply with the lawful requirements of an authorised officer;
- the offence(s) involves a failure to comply in full or in part with the requirements of a statutory notice;
- obstruction of an officer whilst undertaking his or her duties;
- there is a history of similar offences

The officer must be satisfied that there is sufficient relevant, admissible, substantial and reliable evidence that an offence has been committed.

In deciding whether or not to prosecute for an alleged infringement, regard will be had to 'The Code for Crown Prosecutors'. In particular a prosecution should not be commenced unless the 'Evidential Test' and the 'Public Interest Test' criteria specified in the Code have been met.

In considering whether the relevant criteria are met, the following factors will be considered:

- The seriousness of the alleged offence; where there is a risk of harm to public health or a disregard of legal standards for financial reward;
- The previous history, in particular whether there is a history of similar offences, or a failure to respond positively to past warnings or statutory notices;

- Any likelihood of being able to establish a defense;
- The reliability of the evidence available;
- The ability of witnesses and their willingness to co-operate;
- Any willingness by the defendant to prevent a recurrence of the problem;
- The probable public benefit of a prosecution and the importance of the case especially with respect to legal precedent;
- Any explanation offered by the company or suspected offender;
- Whether the offence was premeditated;
- The need to influence the offender's future behavior;
- Whether the evidence shows the defendant is an organiser of the offence;
- Whether the defendant was in a position of authority or trust;
- The effect on the offender's, or a witness's physical or mental health, balanced against the seriousness of the offence;
- The views of any victims;
- Whether the offence, although not serious in itself, is widespread in the area where is was committed;
- Whether the offender has put right the harm caused;
- Whether there is a realistic prospect of conviction.

Factors against prosecution would be that a small penalty is likely to be imposed, or the offence is due to a genuine mistake or misunderstanding, but this must be balanced with the seriousness of the offence.

Consideration will be given to prosecuting directors of bodies corporate where:

- it appears that the offence was committed with his/her consent, connivance or neglect; or
- it is likely that the body corporate may be wound up to avoid criminal proceedings.

Prosecution of employees will only be considered in exceptional cases e.g. where the employee has clearly contradicted the employers' instructions; has been deliberately obstructive or has acted in a grossly negligent or wilful manner.

In cases of obstruction, prosecution will always be considered where this has resulted either in undue delay or in additional work/costs to the local authority, or where false information has been given deliberately.

On completion of prosecution cases, officers must inform other interested bodies of the outcome of the case as necessary. In particular, any complainants or victims will be informed. The outcome of the case will be reviewed with the relevant service manager to discuss any necessary future action.

Further considerations in this connection are listed within the main body of this enforcement policy.

K) Warrant to Enter Premises

Officers may apply to the Magistrates Court for a warrant to enter premises in the following circumstances:

- necessary entry is required at an unreasonable time; and/or
- entry to a premises is refused; and/or
- entry is expected to be refused; and/or
- the premises are vacant and entry is required.

In all cases, officers will exercise their powers courteously and with respect for persons and property, and only use reasonable force when this is considered necessary and proportionate to the circumstances.

L) ALTERNATIVE ENFORCEMENT STRATEGY

Some low risk categories of food premises (category D and E) may be inspected under an AES strategy. In such circumstances the interventions conducted by Environmental Health will be by alternating inspections and questionnaires. This is in line with FSA codes of practice.

2. PRE-NOTIFICATION OF INSPECTION

The general principle for official control inspections is that they shall be carried out without prior warning. Each case will be considered on its merits and having regard to the nature of the business being inspected.

3. TRAINING, COMPETENCY AND AUTHORISATION

Only duly authorised officers may undertake enforcement duties in accordance with the Council's scheme of delegation. Officers will only be authorised where their level of qualification, training and experience are considered acceptable. Newly appointed or transferred officers will also be assessed by their manager for competency and referred for training where necessary, in accordance with the training policy and the Council's 'Investors in People' appraisal scheme. Only officers with two or more year's experience will be authorised to sign Hygiene Emergency Prohibition Notices served under regulation 8 of the Food Hygiene (England) Regulations 2006 or Emergency Prohibition Notices served under section 12 of the Food Safety Act 1990.

Officers undertaking enforcement duties will be suitably trained and qualified to ensure they are fully competent to undertake their enforcement activities. Qualifications will be based on current government guidance. Appropriate training programmes for officers will be set up to achieve the necessary competence. The training requirements to achieve the necessary level of competence will be regularly reviewed by the service managers. Training will be prioritised within available resources.

Officers are responsible for ensuring they have regard to relevant guidance documents laid out in service procedures.

Appendix F

HEALTH AND SAFETY ENFORCEMENT

1. AIM

The aim of Brentwood Council's Health and Safety Enforcement Policy is to ensure that duty holders manage and control risks effectively thus preventing harm. In particular our policy is to:

- Ensure that duty holders take action to deal immediately with serious risks
- Promote and achieve sustained compliance with the law
- Ensure that duty holders who breach health and safety requirements, and directors or managers who fail in their responsibilities, are held to account, which may include bringing alleged offenders before the courts in the circumstances set out later in this policy.

In this context "enforcement" applies to all dealings between the Council as a health and safety enforcing authority and those on whom the law places duties (employers, the self employed, employees and others).

The Council believes in firm but fair enforcement of health and safety law in line with Health and Safety Commission's Enforcement Policy Statement (EPS). This is informed by the principles of proportionality in applying the law and securing compliance; consistency of approach, targeting of enforcement action, transparency about how we operate and what those regulated may expect, and accountability for our actions. These principles will apply both to enforcement in particular cases and to our management of enforcement activities as a whole and are explained more fully in the Policy section of this document.

Enforcement is distinct from civil claims for compensation and is not undertaken in all circumstances where civil claims may be appropriate, or to assist such claims. We have a range of tools at our disposal in seeking to secure compliance with the law and to ensure a proportionate response to criminal offences. Many of our dealings are informal e.g. offering duty holders' information and advice. Where appropriate our Inspectors may also serve Improvement and Prohibition Notices and prosecute.

Subject to the evidential tests in the Code for Crown Prosecutors, circumstances where we will normally prosecute, or recommend prosecution, following an investigation or other regulatory contact are where:

- death was a result of a breach of the legislation;
- the gravity of an alleged offence, taken together with the seriousness of any actual or potential harm, or the general record and approach of the offender warrants it;
- there has been reckless disregard of health and safety requirements;

- there have been repeated breaches which give rise to significant risk, or persistent and significant poor compliance;
- work has been carried out without or in serious breach of an appropriate licence;
- a duty holder's standard of managing health and safety is found to be far below what is required by health and safety law and to be giving rise to significant risk;
- there has been a failure to comply with a written warning or an improvement or prohibition notice; or there has been a repetition of a breach that was subject to a simple caution;
- inspectors have been intentionally obstructed in the lawful course of their duties;
- false information has been willfully supplied, or there has been intent to deceive.

We will also consider prosecution, or consider recommending prosecution where following an investigation or other regulatory contact, the following circumstances apply:

- it is appropriate in the circumstances as a way to draw general attention to the need for compliance with the law and the maintenance of standards required by law, and conviction may deter others from similar failures to comply with the law.
- a breach that gives rise to significant risk has continued, despite relevant warnings from employees, or their representatives, or others affected by a work activity.

Where inspectors are assaulted we will also seek police assistance with a view to seeking the prosecution of offenders. Subject to the above we will identify and prosecute individuals if we consider that a conviction is warranted and can be secured. Additionally we will actively consider the management chain and the role played by individual directors and managers. Where appropriate we will seek disqualification of directors under the Company Directors Disqualification Act 1986.

As with prosecution, we will use discretion in deciding whether incidents, complaints or cases of ill health should be investigated. We will use discretion in deciding when to investigate or what enforcement action may be appropriate. Such judgments will be made in accordance with the following principles that are in accordance with the *Enforcement Concordat*³ and Section 18 Guidance (including the EPS).

The Health and Safety Commission's priorities are used to target our activities and resources via our Service Plan, including the provisions of the National Local Authority Enforcement Code⁴. To maintain a proportionate response most resources available for investigation will be devoted to the more serious circumstances. We will carry out a site investigation of a reportable work-related death, unless there are specific reasons for not doing so. Our health and safety team will aim to:

- Inspect/carry out interventions at those premises for which it has enforcement responsibility and investigate accidents and complaints in accordance with the Council's selection criteria policy;
- $3. \quad \underline{\text{http://webarchive.nationalarchives.gov.uk/+/http://www.berr.gov.uk/files/file10150.pdf}\\$
- 4. http://www.hse.gov.uk/lau/national-la-code.pdf

- Rate premises according to risk, (which includes management organisation, and the type of activities etc.) in order to determine the frequency of future inspections;
- Seek to promote health and safety through advice and guidance, and by the provision of training; and
- Take formal enforcement action, in accordance with the EPS, when it is the most appropriate way of dealing with the matter.

Where we can we will endeavor to make provision for the particular interests of stakeholders. For example we may make visits out of normal office hours but at times when the business is open; or we may arrange for interpreters/translations to be available if particular groups of duty holders do not have English as a first language.

Where there has been a death at work resulting from a failure to comply with health and safety law, the matter will be referred to the police if the circumstances of the case might justify a charge of manslaughter. The police are responsible for deciding whether or not to pursue a manslaughter case and this may occur alongside a prosecution for health and safety breaches. In all cases, the work related deaths protocol for liaison signed by the Police, British Transport Police, the Crown Prosecution Service, the Health and Safety Executive and the Local Government Association will be followed.

2. PRINCIPLES OF ENFORCEMENT

2.1 The Process of Enforcement

Inspectors use various enforcement techniques to deal with risks and secure compliance with the law, ranging from the provision of advice to enforcement notices. Enforcement decisions must be impartial, justified and procedurally correct. The Health and Safety Executive's EPS sets out the approach we follow. The Enforcement Management Model (EMM) – together with the procedure for its application – provides the Council with a framework for making enforcement decisions that meet the principles in the EPS. It captures the issues inspectors consider when exercising their professional judgment and reflects the process by which enforcement decisions are reached.

2.2 Purpose of the EMM

The EMM is not a procedure in its own right. It is not intended to fetter inspectors' discretion when making enforcement decisions, and it does not direct enforcement in any particular case. It is intended to:

- promote enforcement consistency by confirming the parameters, and the relationships between the many variables, in the enforcement decision making process;
- promote proportionality and targeting by confirming the risk based criteria against which decisions are made;
- be a framework for making enforcement decisions transparent, and for ensuring that those who make decisions are accountable for them; and

 help experienced inspectors assess their decisions in complex cases, allow peer review of enforcement action, and be used to guide less experienced and trainee inspectors in making enforcement decisions.

The EMM and the associated procedures enable managers to review the decision making process and their inspectors' enforcement actions to ensure the purpose and expectations of the EPS have been met.

The EMM does not exist in isolation. It is supported by quality procedures which address, amongst other things, the selection and investigation of accidents.

2.3 Enforcement Tools

Enforcing Authority (EA) Inspectors have a range of tools at their disposal to seek compliance with the law and to ensure a proportionate response to criminal offences.

Where appropriate they may:

- Serve Improvement and Prohibition Notices
- Prosecute
- In very exceptional circumstances issue Simple Cautions.

Simple Cautions will not be used -

- As a 'let off'
- Where there are some mitigating circumstances
- Where there is doubt about the public interest
- Where either the prosecutor's office or the court are too busy.

2.4 Investigation

As with prosecution (see below), the Health and Safety Executive expects us to use discretion in deciding whether incidents, complaints or cases of ill health should be investigated. The Commissions priorities are reflected in the HELA Strategy that we use to target our activities and resources via our Health and Safety Service Plan.

To maintain a proportionate response most resources available for investigation will be devoted to the more serious circumstances. The Health and Safety Executive's Strategic Plan recognises that it is neither possible nor necessary for the purposes of the Act to investigate all issues of non compliance with the law that are uncovered in the course of planned inspection, or reported events.

A more detailed policy on investigating reportable workplace accidents and ill health is detailed below.

2.5 Action by the Courts

Where appropriate we will draw the court's attention to all the factors that are relevant to the court's decision as to what sentence is appropriate on conviction. The Court of Appeal has given some guidance on some of the factors that should inform the courts in health and safety cases (R v F. Howe and Son (Engineers) Ltd [1992] 2 All ER, and subsequent judgments).

2.6 Representation to the Courts

In cases of sufficient seriousness, and when given the opportunity, we will consider indicating to the magistrates that the offence is so serious that they may send it to be heard or sentenced in the higher court where higher penalties can be imposed. In considering what representations to make we will have regard to Court of Appeal guidance: the Court of Appeal has said "In our judgment magistrates should always think carefully before accepting jurisdiction in health and safety at work cases, where it is arguable that the fine may exceed the limit of their jurisdiction or where death or serious injury has resulted from the offence".

2.7 Death at Work

Where there has been a breach of the law leading to a work-related death, we will consider whether the circumstances of the case might justify a charge of manslaughter. We will liaise with the Police, Coroners and the Crown Prosecution Service (CPS) and if they find evidence suggesting manslaughter pass it on to the Police or where appropriate the CPS. If the Police or the CPS decides not to pursue a manslaughter case, we will bring a health and safety prosecution if that is appropriate. (To ensure decisions on investigation and prosecution are coordinated the HSE, the Association of Chief Police Officers and the CPS have jointly agreed and published "Work Related Deaths: A Protocol for Liaison.

Brentwood Council has agreed that it should take account of the Protocol when responding to work-related deaths).

2.8 Incident Investigations

It is the policy of the Council to investigate reportable accidents under the Reporting of Injuries, Disease, and Dangerous Occurrences Regulations 2013 according to the HSE's Incident Selection Criteria.

An initial assessment of the incident will be made and a decision taken on investigation within 3 working days (except in the case of work related deaths where a decision will be taken upon receipt by an inspector).

They will be investigated in accordance with the principles of proportionality, consistency, targeting, transparency and accountability.

The purpose of investigation is to:-

- Identify immediate and underlying causes
- Ensure the duty holder takes appropriate remedial action to prevent reoccurrence
- Evaluate compliance with the relevant statutory provisions
- Apply the principles of the Enforcement Management Model and take enforcement action if appropriate.

Investigations will be:

- Continued only so far as they are proportionate to the achievement of the objectives set for them [see below]
- Conducted and/or supervised by staff who are competent
- Provided with adequate resources and support, including information, equipment and staffing
- Conducted so that efficient and effective use is made of the resources committed to them
- Timely, so far as this is within the control of the investigating inspector
- Subject to suitable management procedures for monitoring the conduct and outcome of investigations

The following factors will determine whether an investigation continues to be proportionate:

- Public expectation, for example, where there has been a fatality or fatalities, serious ill health, or an accident involving multiple serious injuries
- The potential (taking into account reasonable foreseeability) for a repetition of the circumstances to result a fatality or fatalities, serious ill health, or an accident involving multiple serious injuries either in the activities of a specific duty holder or within industry generally
- The extent to which the available evidence allows conclusions as to causation to be drawn and supported with sufficient certainty, including conclusions as to responsibility for alleged breaches of relevant legislation
- The extent to which the resources needed for the investigation are disproportionate to the hazard(s) or risk(s)
- The prevalence of the event, either in the activities under the control of a specific duty holder, or in an industry sector generally.

2.9 Complaints

A complaint is a concern originating from outside the council in relation to a work activity for which Brentwood Council is the enforcing authority, that is sufficiently specific to enable identification of the issue and the dutyholder and/or location and that either:

- Has caused or has potential to cause significant harm, or alleges the denial of basic employee welfare facilities, or
- Appears to constitute a significant breach of law for which Brentwood Council is the enforcing authority.

The level of investigation will depend upon:

- The severity and scale of actual or potential harm, or the high potential for harm arising from an event;
- The seriousness of any potential breach of the law;
- The track record of the duty holder;
- The enforcement priorities of the Council;

- The practicality of achieving results;
- The wider relevance of the event including serious public concern.

Officers will not always visit the premises which are the subject of a complaint – a judgment will be made following initial contact with the complainant, when it may be determined that a phone call to the premises concerned will be the most appropriate. Environmental Health Services

Appendix G

GLOSSARY OF TERMS

Abatement Notices	This action may be taken where there is an on-going or recurring nuisance/defect and where the legislation allows. The notice will require certain steps to be taken to resolve the problem.		
Better Regulation Agenda	The Government's better regulation agenda aims to use targeted measures to simplify and improve existing regulation; communicate more clearly with businesses, to help them understand what they must do to comply with the law.		
Code for Crown Prosecutors	The Code devised by the Crown Prosecution Service which sets out the principles to be followed when a decision is being taken about whether a prosecution case should be taken.		
Company Directors Discrimination Act	This Act allows a court to make a disqualification order against a company director that prevents them from acting as if they were a director within a company.		
Data Protection Act	The Data Protection Act requires anyone who handles personal information to comply with a number of important principles. It also gives individuals rights over their personal information.		
Department for Business Innovation and Skills (BIS)	The aim of the Department for Business Innovation and Skills is to improve the quality of working life for individuals, and create the conditions for business success. They support better regulation and are working to promote best practice and effective employment relations.		
Duty holders	Health and safety legislation specifies who has responsibilities under the law. Those bodies/persons are referred to as duty holders		
Employment Tribunal	The Employment Tribunals are independent judicial bodies that determine disputes between employers and employees over employment rights, and consider appeals against health and safety enforcement notices.		
Enforcement/enforcing Authority	All local authorities take on the role of enforcement authority in respect of relevant functions and legislation within their geographical area. Some enforcement agencies may also be involved – roles and responsibilities are specified in legislation and guidance.		
Enforcement Concordat	The Government introduced the Enforcement Concordat in 1998 in collaboration with business and local and national regulators. The Enforcement Concordat encourages partnership working between enforcers and businesses, and sets out the Principles of Good Enforcement which enforcers should apply in order to achieve higher levels of voluntary compliance		
Enforcement Management Model	The Enforcement Management Model (EMM) is a framework which helps inspectors make health and safety enforcement decisions in line with the Health and Safety Executive's Enforcement Policy Statement. Its purpose is to ensure fair and consistent enforcement decisions are taken.		
Environmental Information Regulations (EIR)	The Environmental Information Regulations give certain rights of access to environmental information to the general public.		
Fixed Penalty Notices	Fixed penalty notices generally deal with environmental offences such as litter, graffiti and dog fouling, and can be issued by local authority officers and police community support officers. These notices can be issued to anyone over 10 years old where the law allows it. Penalty notices are not the same as criminal convictions. However, failure to pay the fine may result in higher fines or imprisonment.		
Food Standards Agency	The Food Standards Agency is an independent Government department set up by an Act of Parliament in 2000 to protect the public's health and consumer interests in relation to food.		
Freedom of Information Act (FOI)	The Freedom of Information Act gives you the right to obtain information held by public authorities unless there are good reasons to keep it confidential.		
Health and Safety Executive (HSE)	The HSE is a public body responsible for enforcement of health and safety in certain workplaces. Regulations define which workplaces are the responsibility of the HSE and which are the responsibility of local authorities.		
Improvement Notices	This action may be taken under certain legislation where there is a legal contravention. The notice will require works to be carried out within a specified time period. Failure to comply is an offence.		
Better Regulation Delivery Office (BRDO)	BRDO is a non-departmental public body, accountable to the Department of Business, Innovation and Skills through the Better Regulation Executive. Its focus is on ensuring that inspection and enforcement are based on an assessment of risk, so that businesses		

	are supported and regulatory resources are focused on those who flout it.		
Local Government Association (LGA)	Local Government Association is a voluntary lobbying organisation, acting on behalf of the local government sector		
Penalty Charge Notice	Penalty charge notices may be issued for contraventions of specific regulations/orders where no criminal offence has been committed. Failure to pay a penalty charge notice will result in recovery of the debt through the civil courts.		
Primary Authority	The primary authority is the local authority that has formed a partnership with a business and is registered on LBRO's website. The authority provides advice and guidance to that business, and other enforcement authorities must consider this advice when undertaking enforcement activity.		
Prohibition Notices	This action may be taken where there is a serious risk to health or safety and where the legislation allows. The notice may require closure of a business; prevent use of a machine or process, until such time as the risk has been controlled. Failure to comply is an offence.		
Regulators Code	The Regulators' Code asks regulators to perform their duties in a business-friendly way, through regulation and inspections in a way that causes least disruption to the economy.		
Section 18 guidance	Section 18 of the Health and Safety at Work etc Act 1974 places a duty on the Health and Safety Executive and local authorities to make adequate arrangements for enforcement.		
Simple Caution	A 'simple caution' is used to deal quickly and simply with those who commit less serious crimes. It aims to divert offenders away from court, and to reduce the likelihood that they will offend again.		
Statutory enforcement notice	TO ISSUE STATUTORY DOTICES. These require action to be undertaken within a certain time to		
Statutory undertakers	These are the various companies and agencies with legal rights to carry out certain development and highways works, e.g. gas, telephone and electricity companies.		

Appendix H

BETTER REGULATION DELIVERY OFFICE - REGULATORS CODE (April 2014)



Department for Business Innovation & Skills

Better Regulation Delivery Office

Regulators' Code

April 2014

Foreword



In the Autumn Statement 2012 Government announced that it would introduce a package of measures to improve the way regulation is delivered at the frontline such as the Focus on Enforcement review of appeals, the proposed Growth Duty for non-economic regulators and the Accountability for Regulator Impact measure.

This Government is committed to reducing regulatory burdens and supporting compilant business growth through the development of an open and constructive relationship between regulators and those they regulate. The Regulators' Code provides a flexible, principles based framework for regulatory delivery that supports and enables regulators to design their service and enforcement policies in a manner that best suits the needs of businesses and other regulated entities.

Our expectation is that by clarifying the provisions contained in the previous Regulators' Compliance Code, in a shorter and accessible format, regulators and those they regulate will have a clear understanding of the services that can be expected and will feel able to challenge if these are not being fulfilled.

Regulators within scope of the Regulators' Code are diverse but they share a common primary purpose – to regulate for the protection of the vulnerable, the environment, social or other objective. This Code does not detract from these core purposes but seeks to promote proportionate, consistent and targeted regulatory activity through the development of transparent and effective dialogue and understanding between regulators and those they regulate.

I believe the Regulators' Code will support a positive shift in how regulation is delivered by setting clear expectations and promising open dialogue. Ultimately this will give businesses greater confidence to invest and grow.

Michael Fallon

Minister of State for Business and Enterprise Department for Business, Innovation and Skills

Regulators' Code

This Code was laid before Parliament in accordance with section 23 of the Legislative and Regulatory Reform Act 2006 ("the Act"). Regulators whose functions are specified by order under section 24(2) of the Act must have regard to the Code when developing policies and operational procedures that guide their regulatory activities. Regulators must equally have regard to the Code when setting standards or giving guidance which will guide the regulatory activities of other regulators. If a regulator concludes, on the basis of material evidence, that a specific provision of the Code is either not applicable or is outwelghed by another relevant consideration, the regulator is not bound to follow that provision, but should record that decision and the reasons for it.

- Regulators should carry out their activities in a way that supports those they
 regulate to comply and grow
- 1.1 Regulators should avoid imposing unnecessary regulatory burdens through their regulatory activities¹ and should assess whether similar social, environmental and economic outcomes could be achieved by less burdensome means. Regulators should choose proportionate approaches to those they regulate, based on relevant factors including, for example, business size and capacity.
- 1.2 When designing and reviewing policies, operational procedures and practices, regulators should consider how they might support or enable economic growth for compilant businesses and other regulated entities², for example, by considering how they can best:
 - understand and minimise negative economic impacts of their regulatory activities;
 - · minimising the costs of compliance for those they regulate;
 - Improve confidence in compliance for those they regulate, by providing greater certainty; and
 - · encourage and promote compliance.
- 1.3 Regulators should ensure that their officers have the necessary knowledge and skills to support those they regulate, including having an understanding of those they regulate that enables them to choose proportionate and effective approaches.
- 1.4 Regulators should ensure that their officers understand the statutory principles of good regulation³ and of this Code, and how the regulator delivers its activities in accordance with them.
- Regulators should provide simple and straightforward ways to engage with those they regulate and hear their views
- 2.1 Regulators should have mechanisms in place to engage those they regulate, citizens and others to offer views and contribute to the development of their policies and service standards. Before changing policies, practices or service standards, regulators should consider the impact on business and engage with business representatives.

3

The term 'regulatory activities' refers to the whole range of regulatory options and interventions available to regulators.

The terms 'business or businesses' is used throughout this document to refer to businesses and other requiated entities.

The statutory principles of good regulation can be viewed in Part 2 (21) on page 12: http://www.legislation.gov.uk/ukpga/2006/51/pdfs/ukpga 20060051 en.pdf.

2.2 In responding to non-compliance that they identify, regulators should clearly explain what the non-compliant item or activity is, the advice being given, actions required or decisions taken, and the reasons for these. Regulators should provide an opportunity for dialogue in relation to the advice, requirements or decisions, with a view to ensuring that they are acting in a way that is proportionate and consistent.

This paragraph does not apply where the regulator can demonstrate that immediate enforcement action is required to prevent or respond to a serious breach or where providing such an opportunity would be likely to defeat the purpose of the proposed enforcement action.

- 2.3 Regulators should provide an impartial and clearly explained route to appeal against a regulatory decision or a failure to act in accordance with this Code. Individual officers of the regulator who took the decision or action against which the appeal is being made should not be involved in considering the appeal. This route to appeal should be publicised to those who are regulated.
- 2.4 Regulators should provide a timely explanation in writing of any right to representation or right to appeal. This explanation should be in plain language and include practical information on the process involved.
- 2.5 Regulators should make available to those they regulate, clearly explained complaints procedures, allowing them to easily make a complaint about the conduct of the regulator.
- 2.6 Regulators should have a range of mechanisms to enable and regularly invite, receive and take on board customer feedback, including, for example, through customer satisfaction surveys of those they regulate⁴.
- 3. Regulators should base their regulatory activities on risk
- 3.1 Regulators should take an evidence based approach to determining the priority risks in their area of responsibility, and should allocate resources where they would be most effective in addressing those priority risks.
- 3.2 Regulators should consider risk at every stage of their decision-making processes, including choosing the most appropriate type of intervention or way of working with those regulated; targeting checks on compilance; and when taking enforcement action.
- 3.3 Regulators designing a risk assessment framework⁵, for their own use or for use by others, should have mechanisms in place to consult on the design with those affected, and to review it regularly.
- 3.4 Regulators, in making their assessment of risk, should recognise the compliance record of those they regulate, including using earned recognition approaches and should consider all available and relevant data on compliance, including evidence of relevant external verification.
- 3.5 Regulators should review the effectiveness of their chosen regulatory activities in delivering the desired outcomes and make any necessary adjustments accordingly.

⁴ The Government will discuss with national regulators a common approach to surveys to support benchmarking of their performance.

The term 'risk assessment framework' encompasses any model, scheme, methodology or risk rating approach that is used to inform risk-based targeting of regulatory activities in relation to individual businesses or other regulated entities.

- Regulators should share information about compliance and risk
- 4.1 Regulators should collectively follow the principle of "collect once, use many times" when requesting information from those they regulate.
- 4.2 When the law allows, regulators should agree secure mechanisms to share information with each other about businesses and other bodies they regulate, to help target resources and activities and minimise duplication.
- Regulators should ensure clear information, guidance and advice is available to help those they regulate meet their responsibilities to comply
- 5.1 Regulators should provide advice and guidance that is focused on assisting those they regulate to understand and meet their responsibilities. When providing advice and guidance, legal requirements should be distinguished from suggested good practice and the impact of the advice or guidance should be considered so that it does not impose unnecessary burdens in itself.
- 5.2 Regulators should publish guidance, and information in a clear, accessible, concise format, using media appropriate to the target audience and written in plain language for the audience.
- 5.3 Regulators should have mechanisms in place to consult those they regulate in relation to the guidance they produce to ensure that it meets their needs.
- 5.4 Regulators should seek to create an environment in which those they regulate have confidence in the advice they receive and feel able to seek advice without fear of triggering enforcement action.
- 5.5 In responding to requests for advice, a regulator's primary concerns should be to provide the advice necessary to support compliance, and to ensure that the advice can be relied on.
- 5.6 Regulators should have mechanisms to work collaboratively to assist those regulated by more than one regulator. Regulators should consider advice provided by other regulators and, where there is disagreement about the advice provided, this should be discussed with the other regulator to reach agreement.
- Regulators should ensure that their approach to their regulatory activities is transparent
- 6.1 Regulators should publish a set of clear service standards, setting out what those they regulate should expect from them.
- 6.2 Regulators' published service standards should include clear information on:
 - a) how they communicate with those they regulate and how they can be contacted;
 - b) their approach to providing information, guidance and advice;
 - c) their approach to checks on compliance⁶, including details of the risk assessment framework used to target those checks as well as protocols for their conduct, clearly setting out what those they regulate should expect:

5

Including Inspections, audit, monitoring and sampling visits, and test purchases.

- d) their enforcement policy, explaining how they respond to non-compliance;
- e) their fees and charges, if any. This information should clearly explain the basis on which these are calculated, and should include an explanation of whether compliance will affect fees and charges; and
- f) how to comment or complain about the service provided and routes to appeal.
- 6.3 Information published to meet the provisions of this Code should be easily accessible, including being available at a single point⁷ on the regulator's website that is clearly signposted, and it should be kept up to date.
- 6.4 Regulators should have mechanisms in place to ensure that their officers act in accordance with their published service standards, including their enforcement policy.
- 6.5 Regulators should publish, on a regular basis, details of their performance against their service standards, including feedback received from those they regulate, such as customer satisfaction surveys, and data relating to complaints about them and appeals against their decisions.

⁷ This requirement may be satisfied by providing a single web page that includes links to information published elsewhere.

Monitoring the effectiveness of the Regulators' Code

The Government is committed to making sure the Regulators' Code is effective. To make sure that the Code is being used effectively, we want businesses, regulated bodies and citizens to challenge regulators who they believe are not acting in accordance with their published policies and standards. It is in the wider public interest that regulators are transparent and proportionate in their approaches to regulation.

The Government will monitor published policies and standards of regulators subject to the Regulators' Code, and will challenge regulators where there is evidence that policies and standards are not in line with the Code or are not followed.

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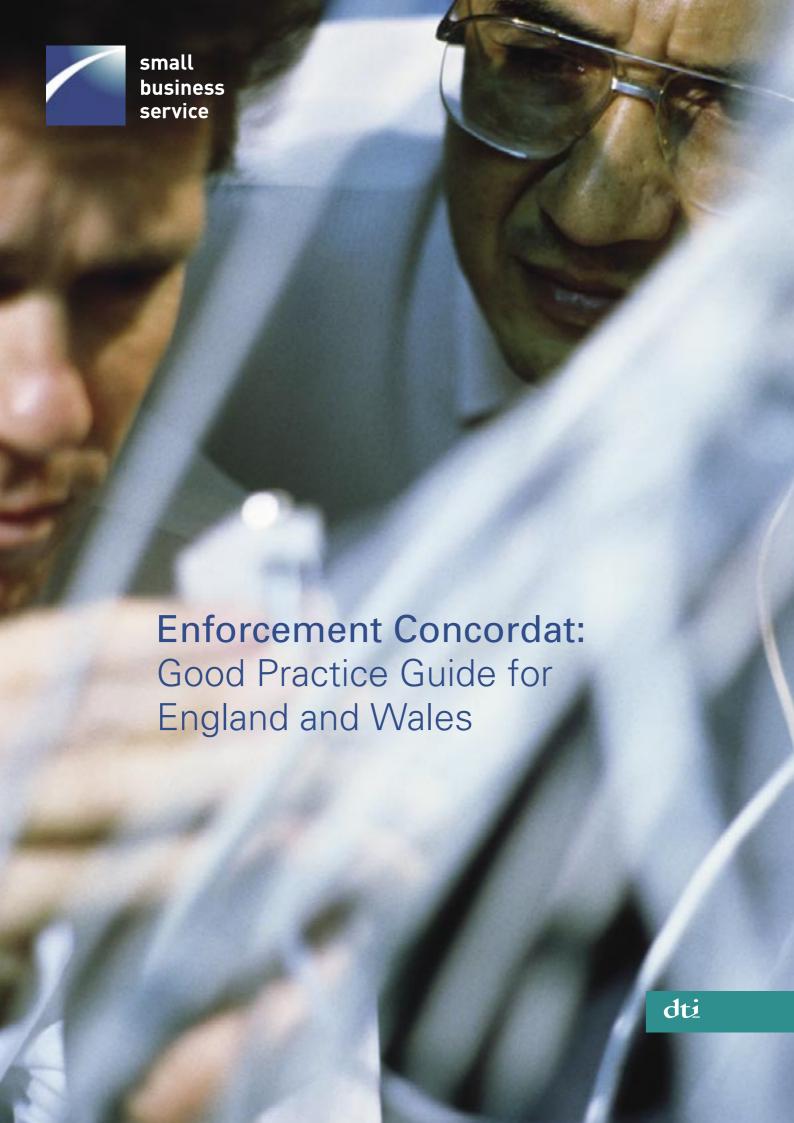
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Appendix 1

ENFORCEMENT CONCORDAT: GOOD PRACTICE GUIDE FOR ENGLAND AND WALES



dti

SMALL BUSINESS SERVICE

AN EXECUTIVE AGENCY OF THE DTI

Working with the public, private and voluntary sectors to make the UK the best place to start and grow a business.

The DTI drives our ambition of 'prosperity for all' by working to create the best environment for business success in the UK. We help people and companies become more productive by promoting enterprise, innovation and creativity.

We champion UK business at home and abroad. We invest heavily in world-class science and technology. We protect the rights of working people and consumers. And we stand up for fair and open markets in the UK, Europe and the world.

PRODUCED IN COLLABORATION WITH





Foreword

"Good enforcement brings benefits to business, enforcers and consumers. Since the launch of the Enforcement Concordat in 1998, enforcers and business have been working to realise these benefits through the Concordat's Principles of Good Enforcement.

The Principles of Good Enforcement are best carried out through a partnership approach to enforcement, with enforcers and business working together to achieve regulatory compliance. This approach particularly helps small business to understand and meet its responsibilities more easily. It also helps to achieve higher levels of compliance and gives greater consumer and employee safety.

Ultimately this also contributes to the economic vitality of our local communities. With compliance made easier, and with enforcers able to focus their resources on businesses who break the law, law-abiding businesses will be free to compete on a level playing field.

We therefore welcome this *Good Practice Guide for England and Wales*. It both celebrates the good work that is being done and demonstrates to all enforcement bodies what can be achieved by applying the Concordat's Principles of Good Enforcement."

Melanie Johnson MP, Parliamentary Under-Secretary of State for Competition, Consumers and Markets

Nigel Griffiths MP, Parliamentary Under-Secretary of State for Small Business

Rt Hon Lord Macdonald of Tradeston, CBE, Minister for the Cabinet Office and Chancellor of the Duchy of Lancaster

Andrew Davies AM, Minister for Economic Development and Transport

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Summary of the Good Practice Guide

1 This table summarises the options open to enforcement bodies as they work to implement the Enforcement Concordat's Principles of Good Enforcement.

Principles of Good Enforcement		Implementation	
Policy	Procedures	Options	Good Practice examples
Standards	Consult with business and stakeholders in setting standards for level of service and performance Monitor performance	Publish openly Collaborative auditing Look for feedback	Harnessing the web (p11) Achieving a joined-up approach through a proactive 'reach-out' survey (p11)
Openness	Provide information on regulations and enforcement practice Discuss compliance failures or problems with anyone experiencing difficulties	Disseminate information widely Be approachable to business	Accompanying inspections with helpful information (p12) Well-researched and relevant compliance guidance (p13) Following up contact with businesses to avoid repeat problems (p14)

Principles of Good Enforcement		Implementation		
Policy	Procedures	Options	Good Practice examples	
Helpfulness	Clear advice confirmed in writing Distinguish between best practice advice and legal requirements Consider providing an opportunity for discussion before formal enforcement action Give a clear explanation of the need for any immediate action Focus on preventative activity	Provide clear information on regulatory requirements Engage with business Co-ordinate with other enforcers where appropriate	Plain English information packs (p15) Face-to-face advice and	
			consultancy (p16) Using technology for smart	
			compliance (p16)	
			Assisting compliance with dedicated teams (p17)	
			Improving the flow of information (p18)	
			Using partnerships to improve business–enforcer relationships (p19)	
			Regular contact with stakeholders (p20)	
			Creating a higher profile for initiatives to improve awareness (p20)	
			Endorsing best practice by business (p21)	
			A Charter Mark for motor traders (p21)	
			One-stop-compliance-shop (p22)	
Complaints about service	Explain complaints procedure at the time any formal action is taken	Collate complaints and action taken, build evidence base to guide future activity Easy-to-use, accessible system	Using a complaints/ comments database (p24)	
			Joined-up complaints process (p24)	
			User-friendly complaints and feedback systems (p25)	
Proportionality	Tailor enforcement action to risks to minimise costs of compliance Prosecute when proportionate to bring	Publish prosecution guidelines Target higher risk business activities for formal action	Explaining the Code for Crown Prosecutors (p26)	
			Priority planning for low- risk activities (p27)	
			Sectorally-targeted risk assessment (p27)	
	serious offenders to account		Identifying problem traders (p27)	

Introduction

- 2 In March 1998 the Cabinet Office, in partnership with the Local Government Association (and other principal local authority associations), business and consumer groups, published the central and local government Concordat on Good Enforcement (the Enforcement Concordat). Since then a significant number of local authorities, government departments and government agencies have signed up to the Enforcement Concordat (an up-to-date list is available on the Cabinet Office website at http://www.cabinetoffice.gov.uk/regulation/PublicSector/ enforcement/Enforcement.htm).
- 3 The Enforcement Concordat is a voluntary, non-statutory code of practice. It sets out the best practice that many enforcers had adopted in their dealings with business before 1998, in terms of the Principles of Good Enforcement:
- Standards: setting clear standards
- Openness: clear and open provision of information
- Helpfulness: helping business by advising on and assisting with compliance
- Complaints about service: having a clear complaints procedure
- Proportionality: ensuring that enforcement action is proportionate to the risks involved

- Consistency: ensuring consistent enforcement practice.
- 4 See pages 39–41 for the full text of the Concordat.
- 5 Implementing the Principles of Good Enforcement brings significant benefits to enforcers, business and society as a whole. By facilitating compliance, enforcers can achieve higher compliance rates and reduce the number of costly prosecutions they have to undertake. This will allow them to target those who flout the law or act irresponsibly. Business, in particular small to medium enterprises, will also find it easier to get compliance right first time, which will contribute to the safety of consumers and employees.
- 6 By encouraging enforcers and business to work together, without undermining enforcers' duty to take formal action where necessary, the Concordat will create a level playing field for competition between law-abiding businesses, which will help to enhance the economic vitality of local communities.
- 7 The Enforcement Concordat: Good Practice Guide for England and Wales sets out a range of options drawn from current good practice, which enforcers can use to help them apply the Principles of Good Enforcement. It does not adopt a one-size-fits-all approach to implementation, but instead presents practical examples of what has worked for various enforcement bodies. These form a non-exhaustive

range of options for enforcement bodies to consider as they work to implement the Concordat's Principles of Good Enforcement.

8 The Good Practice Guide also details the steps an enforcement body should take once it has signed up to the Enforcement Concordat. These are: determining lead responsibility; reviewing existing policies; consulting with business; and drawing up a strategy for implementation. Finally, it suggests possible monitoring systems, involving continuous assessment and consultation. The Department of Trade and Industry (DTI) is undertaking a separate review of how future compliance with the Enforcement Concordat should be monitored.

Defining enforcement

- 9 The Enforcement Concordat adopts a broader definition of 'enforcement' that combines advisory visits and assisting compliance with formal action. The Principles of Good Enforcement are based on this definition, and are intended to encourage co-operation with business and fair and consistent enforcement practice by enforcement bodies. The goal is higher levels of voluntary compliance with regulations.
- 10 Helping business to comply with regulations and to meet their legal duties is therefore the goal of the Enforcement Concordat. However, it recognises that enforcers must be able to take immediate action when required (for example, to ensure public health and safety or to protect the environment) and does not restrict enforcers' ability to take firm action against those who flout the law or act irresponsibly. This combination of assistance and quick, firm action when necessary will ensure the compliance

that is needed to protect the public and preserve fair competition.

Scope of the Enforcement Concordat

- 11 Good enforcement is often about building good partnerships between enforcers and business. The adoption and application of the Enforcement Concordat should be the responsibility of all enforcement bodies, national and local, working in partnership with the relevant business community. Indeed, a wide range of national and local enforcement bodies have signed up to the Enforcement Concordat, and many businesses have played an active role in applying the Enforcement Concordat's Principles (see 'What enforcement bodies can expect from business' on page 32).
- 12 The Enforcement Concordat should be applied across all the regulatory functions of an enforcement body. For local authorities this means all regulatory services which affect the business community. Key services include trading standards, environmental heath, planning and building control; but fire, highways, registration and inspection units, licensing departments and social work should all be considered for inclusion. This list is non-exhaustive, and authorities are encouraged to extend the Concordat to cover other services.
- 13 The Good Practice Guide has no legal force and is intended to complement the Enforcement Concordat by providing examples of good enforcement practice and procedure. Neither the Enforcement Concordat nor the Good Practice Guide are legally binding documents, and decisions to take enforcement action remain the responsibility of individual enforcement bodies.

14 The Good Practice Guide covers England and Wales. The Scottish Executive and Northern Ireland Executive plan to draw on the Good Practice Guide in producing their own documents for Scotland and Northern Ireland.

Wider policy context

- 15 The Enforcement Concordat and good enforcement contribute to a wide range of central and local government agendas, including:
- Local authorities' new power to promote economic, social and environmental well-being – good enforcement will help economic regeneration in both urban and rural areas, and will help to encourage, develop and sustain vibrant businesses in a local authority's area.
- Best value good enforcement practice by a local authority will feed into the Corporate Performance Assessment.
- Local government modernisation

 following the Principles of Good
 Enforcement in the Concordat will assist local authorities in achieving consistency across services as well as ensuring easy access for businesses to help and advice.
- Central government's 'Better Regulation' initiative – the Enforcement Concordat is a natural complement to the Government's 'Better Regulation' agenda, which recognises the need for regulation but also recognises that the burden on business should be kept to a

- minimum.¹ The Concordat helps to reduce the burden of regulation by making compliance easier for business.
- Central government's 'Think Small First' initiative – the Government is committed to taking small business into account. The principles of good enforcement will make it easier for small businesses to get the information they need in order to comply with regulations. Through the Whitehall Group, senior government officials regularly share good practice relating to the interface between government and small business.

Who owns the Enforcement Concordat?

- 16 The Enforcement Concordat is owned and operated by its signatories local and national enforcement bodies. They have been putting its principles into practice since 1998 and this *Good Practice Guide* is intended to help them, and the businesses they regulate, to realise the benefits of good enforcement.
- 17 The Good Practice Guide is jointly published by the DTI, its Small Business Service (SBS) and the Cabinet Office. For further information on the Enforcement Concordat, please contact the SBS who is administering the list of signatories and the sign-up process (www.sbs.gov.uk).

¹ Under 'Better Regulation' the Government has committed itself to only regulating when absolutely necessary and when similar ends cannot be achieved by less intrusive means (e.g. self-regulation, codes of conduct, etc); consolidating or deregulating where appropriate; and making existing regulation work better.

Policy, procedures and good practice

18 Good enforcement secures compliance with regulations by using a combination of help, advice and formal action. The Enforcement Concordat's 'Principles of Good Enforcement' help enforcement bodies to make good enforcement a reality. The Principles of Good Enforcement are broken down into policies and procedures that enforcers can use in their everyday work. The policies (Standards, Openness, Helpfulness, Complaints about service, Proportionality and Consistency) act as a guide for enforcers, whilst the procedures set out the minimum requirements for putting the policies into practice.

19 To illustrate the value of implementing the Principles of Good Enforcement through policies and procedures, this section takes each policy in turn, quotes the full text that signatories to the Enforcement Concordat have agreed to, then:

- looks at the reasoning behind it; and
- gives options for implementing the policy and its procedures through good practice examples (see boxes).

20 These are real-life examples of good practice, drawn from the good work that enforcement bodies are doing to make the Enforcement Concordat's Principles work for them. They demonstrate what can be done by enforcers rather than what should be done. The aim is to illustrate a range of possibilities for applying the Enforcement

Concordat's Principles out on the street and in enforcement officers' day-to-day dealings with business and others.

Standards

The Enforcement Concordat states:

'In consultation with business and other relevant interested parties, including technical experts where appropriate, we will draw up clear standards setting out the level of service and performance the public and business people can expect to receive. We will publish these standards and our annual performance against them. The standards will be made available to businesses and others who are regulated.'

21 It is important that businesses know what to expect when they deal with enforcement bodies. Enforcement bodies can achieve this by being transparent about their standards of service, and involving the business community in drawing them up. This will help to foster productive working relationships with lawabiding businesses. It will also encourage businesses to seek help and advice, and will make it clear to businesses that flout the law or act irresponsibly that they can expect proportionate punishment.

Providing and distributing information

22 An effective way to achieve transparency about standards of service is to publish, and comply with, an enforcement policy (in line with the Enforcement Concordat). This will inform business what it can expect from enforcement officers, and should be made available by enforcers both in print form and on their website.

Harnessing the web

Many enforcement bodies have published enforcement policies on their websites. Good examples include:

- West Sussex County Council; see http://www.tradingstandards.gov.uk/ westsussex/pdf/TSEnforcement.pdf
- Cheltenham Borough Council; see http://www.cheltenham.gov.uk/ libraries/templates/ourservice.asp? FolderID=194
- Hampshire County Council; see http://www.hants.gov.uk/regulatory/ bsp/enforcea.html
- Durham County Council; see http://www.durham.gov.uk/durhamcc/ usp.nsf/pws/consumer+services+-+enforcement+policy

Looking for feedback

23 One method of monitoring performance against standards of service is to conduct business/user surveys. The results can help to highlight areas of success and areas that need improvement.

Achieving a joined-up approach through a proactive 'reach-out' survey

Basingstoke and Deane Borough Council conducted a survey of business attitudes to the enforcement of food safety regulations. This helped them to assess their performance and to determine future priorities.

Businesses were approached through a questionnaire included in the Food and Safety Group's bi-annual newsletter, and through the health and safety seminars that are held every two months.

The responses were analysed, together with those from other authorities in Hampshire undertaking similar exercises. The results indicated that the strategy of 'business friendly' enforcement, which had been in place for some time, was recognised by business. This was used to inform the Food and Safety Group Service Plan for 1999/2000, especially in the area of information delivery to businesses. Most businesses wanted to comply with health and safety legislation, but many found the level of information daunting.

As a result of these comments the Food and Safety Group, led by the health and safety lead officer, undertook to apply a more 'joined-up' approach to the information being produced. This will entail a fine-tuning of existing information and training material, and the addition of a self-audit checklist and a small business information pack (cross-referenced to the checklist). This will include, where appropriate, references to Health and Safety Executive leaflets and priced publications, plus information about targeted training sessions.

It is expected that this approach will not only assist businesses to comply with

their legal duties, but will also reduce the direct officer involvement because the business community will be better informed and prepared. The process of consulting business has increased confidence in the approach that the service has been taking, and has helped to inform future action. The Group Service Delivery Plan has been written following consideration of the survey results. Overall, the project has resulted in a better-informed and more focused regulatory service.

See http://www.basingstoke.gov.uk/business/foodsafety.asp

24 Liaison with other enforcement bodies is also a valuable way of assessing performance against service standards, for example through benchmarking groups (see 'Consistency' below for more details).

Openness

The Enforcement Concordat states:

'We will provide information and advice in plain language on the rules that we apply and will disseminate this as widely as possible. We will be open about how we set about our work, including any charges that we set, consulting business, voluntary organisations, charities, consumers and workforce representatives. We will discuss general issues, specific compliance failures or problems with anyone experiencing difficulties.'

25 Enforcement bodies should be open and transparent about the nature of their enforcement activities, and the laws that they enforce. Businesses need to have a clear understanding of what their legal

obligations are, how to fulfil them and what enforcement bodies can do to help.

26 Clear communication from enforcement bodies about what they do will help businesses to understand what is required of them. This can be achieved by distributing general information on legal requirements, discussing compliance issues with specific businesses, and fully explaining formal action when it is taken. It is important that enforcers make a clear distinction in all contact with businesses (for example in advice or guidance) between what businesses are legally required to do, and what is desirable but not compulsory.

Disseminating information on regulations

27 This can be done by publishing advice leaflets, placing information on websites, producing newsletters, and using business liaison/collaboration bodies to distribute information on new legal developments, enforcement initiatives, etc. See 'Helpfulness' below for more examples of good practice in disseminating information.

Accompanying inspections with helpful information

Moray Council Trading Standards
Service sends all businesses who are
the subject of inspection visits a letter
which outlines Moray's commitment to
working in partnership with business
to achieve regulatory compliance (and
pointing recipients towards the advice
pages on its website). The letter also
summarises the Enforcement Concordat,
and includes a short questionnaire that
aims to assess Moray's compliance with
the Enforcement Concordat.

See http://194.217.0.19/inform/published/councilservices/1370/1392.html

Well-researched and relevant compliance quidance

The Office of Fair Trading (OFT) publishes a wide range of material to help businesses comply with legislation for which they have enforcement responsibility. A good example of advice for traders is OFT's *Guidance on unfair terms in tenancy agreements* (OFT356) published in November 2001 with the accompanying consumer leaflet, *Unfair tenancy terms*.

Before preparing this material, OFT consulted a wide range of stakeholders on the guidance, including NACAB and Shelter, the Housing Forum of the Office of the Deputy Prime Minister, (which includes the trade), and the Law Commission, After consultation, the guidance was written to explain why OFT considers some types of standard contract terms in tenancy agreements to be unfair under the Unfair Terms in Consumer Contracts Regulations 1999. This was needed because the relationship between the Regulations and landlord and tenant law was extremely complex and poorly understood, and there was widespread non-compliance as a result.

The guidance is intended to clarify the position, and to explain OFT's views and the basis on which OFT would take enforcement action. But the aim is also to put landlords, letting agents and publishers of standard contracts in a position where they can successfully review and revise their own contracts without OFT intervention. The guidance therefore reduces the need for landlords to seek specialist legal advice. It is also intended to be of help to trading standards services as co-regulators and to help promote consistent enforcement by them. Furthermore, it aims to assist

housing advisers in advising on tenants' rights, and to be of help to tenants themselves.

It will be reviewed periodically to reflect OFT's developing views on unfair terms in tenancies, and the views of those who use the guidance. Landlords have asked for examples of unfair terms and how they have been revised. These were not available for the original guidance but OFT plans to publish some as an annex to the main guidance.

The main benefit of the guidance has been that it addresses a widespread compliance problem in a cost-effective way. It applies to assured and assured shorthold tenancies. The Office of the Deputy Prime Minister estimates that there are 1.4 million private assured tenancies in England with a total annual rental value of £5.7 billion. The estimated number of all private rented sector landlords is about 600,000 plus some 13,000 letting agencies.

The guidance was widely distributed and is in considerable demand. As of January 2003 nearly 3,000 hard copies of the guidance and 28,500 copies of the leaflet have been distributed. The guidance has led to most of the major trade associations and those businesses that publish standard tenancy agreements revising their terms to comply with the requirements of the Regulations.

See http://www.oft.gov.uk/

Being approachable to business

28 This involves being open to discussing potential and actual compliance failures, i.e. both before and after formal enforcement action has been taken. For example, in cases that do not require immediate action but that are the subject of formal action, some enforcers inform the business of their intention to take action and offer them the chance to discuss the specific compliance issue and put it right before action is taken.

Following up contact with businesses to avoid repeat problems

West Yorkshire Trading Standards Service has adopted a practice of offering follow-up visits after any formal action resulting from compliance failures. The aim is to offer advice and education on how businesses can ensure that they do not repeat the infringement.

See http://www.westyorks.tradingstandards.org.uk/downloads/ enforcement%20policy%202002.pdf

Helpfulness

The Enforcement Concordat states:

'We believe that prevention is better than cure and that our role therefore involves actively working with business, especially small and medium sized businesses, to advise on and assist with compliance. We will provide a courteous and efficient service and our staff will identify themselves by name. We will provide a contact point and telephone number for further dealings with us and we will encourage business to seek advice/information from us. Applications for approval of establishments, licenses, registrations, etc, will be dealt with efficiently and promptly. We will ensure that, wherever practicable, our enforcement services are effectively co-ordinated to minimise unnecessary overlaps and time delays."

29 Implementing the policy of Helpfulness essentially means letting businesses know what they need to do to comply with regulatory requirements. The best enforcement services are therefore responsive, open and polite, and they provide persuasive evidence that in enforcement matters prevention is better than cure.

30 Helpfulness can mean providing information and advice, or providing a form of regular contact between enforcement bodies and the business community.

Providing information on regulatory requirements

31 A key aspect of helpfulness is providing clear information on regulatory requirements. This can entail creating an advice function within (or alongside) an enforcement body to work in tandem with the formal enforcement function.

At the simplest level it can entail publishing guides for local businesses to assist them in meeting regulatory requirements. This should:

- help to enhance the image of enforcers with business (as providing assistance as well as pursuing rule-breakers); and
- raise awareness of regulation among businesses which should mean that less time will be spent on explaining basic requirements.
- 32 Guidance notes on legislation should be written in clear, accessible language (technical material should be written with the layman in mind), and drawn up in consultation with key members of the business community so that their areas of concern are covered.
- 33 All guidance or information should be available in a range of media: print (leaflets, newsletters), telephone (to request leaflets, etc), electronic (websites), Braille, and languages other than English (as appropriate). This allows business and the general public to obtain a range of information on regulations that may affect them, at their leisure and without the need to come into formal contact with an enforcement body.

Plain English information packs

 Aberdeenshire Council is launching a 'Business Information Pack' as part of its 'Business Friendly Initiative' to guide businesses through regulatory requirements and to provide points of contact for council services. The pack will be written in plain language and have advice and information on most of the major regulatory services and will be expanded to cover all local authority regulatory activities. It will initially be published in hard copy, but Aberdeenshire Council is exploring ways of publishing it electronically (via its website or possibly on CD-ROM).

See http://www.aberdeenshire.gov.uk/web/business.nsf/html/57EPH2?OpenDocument

 East Hertfordshire District Council's Environmental Health Unit has developed a 'Guide to Law and Practice' to help local businesses meet their legal obligations. Its ring-bound format allows for easy updating (cost £5,000 for 750 sent to SMEs).

See http://www.eastherts.gov.uk/business/regulations/regulations_and_your_business.htm

 Winchester City Council has produced a simple guide for local businesses on health and safety at work.

See http://www.winchester.gov.uk/enviro_health/health&safety/index.shtml

Face-to-face advice and consultancy

 Creating a separate regulatory advice function can also have good results. Kirklees Business Partnership has enjoyed great success with its Regulatory Advice Team which provides advice, training and consultancy services on regulatory issues to small and medium-sized businesses (in particular it offers two hours' free consultation to any business to assist with regulatory compliance, mainly health and safety, and food safety). A telephone hotline also provides a one-stop-shop for advice from a range of enforcement bodies.

See http://www.kbp.org.uk/

Stockton-on-Tees Borough Council
has followed a similar path to that
of Kirklees by setting up a Food and
Environmental Business Advice Unit
which complements enforcement
activity by providing training and
advice to businesses to help them
meet their obligations and become
more competitive.

See http://www.feau.co.uk/

 The Small Business Service provides a consultancy service to government departments on communicating regulatory requirements to a small business audience, and has compiled a database of small business owners, managers and administrators willing to participate in relevant consultations. In addition to this, the How to Get the Message Across booklet was re-issued in March 2003. This provides help to government departments in producing their guidance for small businesses. A copy of this can be ordered from http://www.dti.gov.uk/publications or by calling the DTI Publications order line on 0870 1502 500 and quoting reference URN 03/662.

Using technology for smart compliance

 The Environment Agency has set up a website that provides sectorallytargeted information to businesses about their legal obligations.

NetRegs at: http://www.environment-agency.gov.uk/netregs/

 Norfolk County Council has set up a similar website, Superuk.com, which allows businesses to access and query information on all regulations enforced by local authorities.

See http://www.superuk.com

The Health and Safety Executive (HSE) provides rapid access to its wealth of health and safety information, and access to expert advice and guidance via Infoline. Infoline is HSE's public enquiry contact centre, which takes enquiries by telephone, e-mail, minicom, fax and letter. Enquiries can be sent via HSE's website at www.hse.gov.uk (click on 'contact us'). All callers can remain anonymous, which makes the service accessible to everyone. Infoline receives 280,000 contacts a year, 90% of which are dealt with at first point of contact. The service was awarded Cabinet Office Beacon Status for Customer Relationship Management in late 2001.

- In order to reduce routine user enforcer interface time (thus cutting costs and allowing staff to focus on key tasks), enforcement bodies could have downloadable forms on their websites (or send regular users forms on floppy disks), include 'fees calculators' on websites, and publish e-newsletters.
- For lengthy or ongoing compliance procedures, enforcers could consider providing a single point of contact for users/businesses. For example, the Building Control section of the London Borough of Newham has put in place a dedicated 'checking officer' to deal with all building control applications.

See http://www.newham.gov.uk/ environment/buildingcontrol/ index.htm

HSE launched the Incident Contact Centre (ICC) in April 2001. This is a user-friendly way for businesses in England, Scotland and Wales to meet their statutory obligation to report specific kinds of health and safety incidents. Businesses can now telephone their reports to a single contact point – without having to fill in a form or identify the enforcing authority. They can also report via a website (www.riddor.gov.uk) using an interactive form, or by e-mail, fax or post. The ICC helps businesses during the reporting process and can direct them to HSE's Infoline or HSE staff for more information. The ICC provides businesses with a simple, fast, effective and integrated reporting service – reducing paperwork and giving businesses greater choice when reporting.

See http://www.hse.gov.uk

Assisting compliance with dedicated teams

Inland Revenue's Right Track Teams (RTTs) embody the Policy of Helpfulness by encouraging and managing compliance. Their primary role is to make contact with people who appear to be operating in the hidden or informal economy as 'ghosts' or 'moonlighters'. RTTs are then tasked with bringing these individuals into the formal economy, overseeing their registration with Inland Revenue and ensuring they pay their tax and NICs on time for at least two years or return cycles, through proactively assisting them to file their returns on time. During 2001/02, 34,864 'ghosts' and 'moonlighters' were registered and all of those who continue in business will receive follow-up customer service contacts during the following two return cycles.

Upon discovery, i.e. once the RTT officer has established liability, through letter, phone calls and if required meetings (at the customer's convenience), all co-operative customers are allocated to a Customer Manager (CM) to support them within the Customer Assistance Programme. At this stage a tax record is created, and all applicable returns are issued. A letter is issued to the customer to introduce their CM and outline the CM's role. During the twocycle period the CM will liaise with the customer or their nominated agent and provide guidance on the return process. They ensure that their customers understand all applicable deadlines and the consequences of non-compliance, and deal with any basic enquiries that arise. If required and appropriate, the CM will also suggest and arrange help from Inland Revenue's Business Support Teams and Enquiry Centres, etc.

Inland Revenue's Business Support Teams (BSTs) also provide help and assistance with compliance to small businesses. They offer national support to new/small businesses and employers in view of the Government's recognition of the significant burdens these sectors have to cope with. Although their primary responsibility is to new/small businesses and employers, the BSTs will provide education to all types of business and employers on specific new Government initiatives such as tax credits. The BSTs provide free help to customers through specially trained Business Advisors in two main ways:

- one-to-one consultations, usually at the business premises but also at any location convenient to the customer.
 The BSTs will also, if asked, check that the customer's record-keeping systems or payroll processes are adequate; and
- half-day workshops covering a range of subjects relating to payroll or business tax matters.

See http://www.inlandrevenue.gov.uk

Improving the flow of information

A Best Value review undertaken by Taunton Deane Borough Council revealed that many small businesses in its area felt that health and safety communication was not always clear. This was reinforced by the Council finding that its inspectors were having to spend a lot of time either dealing with businesses that had no idea what an inspection entailed, or chasing up businesses that had not taken action, or had taken insufficient action following inspections.

As a result, Taunton Deane Council now attaches to the advance notification of inspection letter an information sheet that details what the inspector will expect to find, and gives guidance on how to find health and safety information. There are separate versions for micro-businesses and branches of larger companies. With the inspection report, businesses are also given an information sheet on what they are expected to do with the report and a pro-forma action plan. All documents are in plain English.

See http://www.tauntondeane.gov.uk

Engagement with business

- 34 Forms of regularised engagement between enforcers and the business community (for example, through Local Business Partnerships) can be beneficial in fostering an atmosphere of trust and good working relationships between enforcers and business. In particular they can help to overcome any perception by business that enforcement bodies are unnecessarily prescriptive or adversarial.
- 35 Businesses are often reluctant to ask enforcement bodies for advice because they are afraid of admitting that they do not know how to comply with the law (and of opening themselves up to possible enforcement action). Regularised contact in the form of newsletters, seminars, open meetings, advice sessions, e-mail discussion groups, etc, can help to encourage enforcer-business and enforcer-enforcer dialogue. It can also become a mechanism for helping businesses to understand and comply with their legal obligations.

Using partnerships to improve business– enforcer relationships

- Basingstoke and Deane Borough Council, Hampshire County Council, Fire and Rescue Services and local Police have set up a Local Business Partnership to enable businesses and regulators within the Basingstoke and Deane area to work more closely together. The Local Business Partnership aims to create a new relationship between businesses and the regulators by:
 - cutting out any red tape when applying regulations to business;
 - encouraging better two-way communication between the local business community and the regulators, to make it easier for the business community to comply with regulations by ensuring they are given clear information and good, userfriendly advice;
 - helping to improve mutual understanding of needs;
 - making it easier for businesses to comply with regulations, by helping them understand their responsibilities under the legislation;
 - developing clear standards of service that businesses can expect from the regulators;
 - providing a mechanism for businesses to receive early notification of forthcoming new legislation, and enabling them to assess its likely impact;

- ensuring fair competition for all local businesses, whatever the size of the company; and
- helping regulators target enforcement on those flouting the law.

See http://www.basingstoke.gov. uk/business/localbusinesspartner ship.asp

 A business partnership was set up in Cardiff in response to local businesses' desire that the Cardiff Trading Standards Service should actively help business by being available for informal discussions of the problems faced by business – thereby resolving issues without the need for formal action.

See http://www.cbp.org.uk/content/frames.htm

 Barnsley Local Business Partnership has had great success with its 'Business Alive' all day events that provide businesses with a chance to get up to date information on regulatory issues.

See http://www.barnsley.gov.uk/business/lbpartnerships/background.asp

• The Government's and the Health and Safety Commission's Revitalising Health and Safety Strategy recognises that to continue improving health and safety in Great Britain, the Health and Safety Executive (HSE) needs to work together with businesses and others to prevent and control risks to employees, the self-employed and members of the public.

The strategy is built upon key themes, one of which emphasises the need for 'partnership on health and safety issues'. This includes co-operation between public sector bodies, companies of all sizes, trade unions, professional and standards-setting bodies, designers, manufacturers and suppliers. HSE encourages, helps set up and becomes part of these relationships.

A prime example of this is HSE's work to help and encourage industry sectors and companies in setting their own health and safety performance targets. Certain sectors have achieved notable improvements. Employers, trade unions and HSE, working together through the Health and Safety Commission's Paper and Board Industry Advisory Committee, have achieved welcome progress in reducing injuries and deaths in the paper industry.

Through this joint initiative, fatal and major accidents reduced by 30% overall in the three years 1998 to 2001. Those firms who have involved their employees in all aspects of health and safety have achieved reductions of more than 50%. A further challenging three-year target has been agreed. In the offshore oil and gas industry, a programme to

reduce hydrocarbon leaks succeeded in reducing major releases by 16% compared to April 2000. A number of other sectors have also set their own targets, including: construction, electrical, the food and drink industry, textiles, mining and quarries.

See http://www.hse.gov.uk

36 Targeted or business-specific contact is also a useful method of reaching out to businesses and communicating to them the benefits of compliance.

Regular contact with stakeholders

Crewe and Nantwich Borough Council set up a Landlords Forum which meets every three months and allows landlords to seek information on issues of concern to them, and allows the Council to disseminate information.

See http://www.crewe-nantwich.gov.uk/

Creating a higher profile for initiatives to improve awareness

HM Customs and Excise Business
Liaison Team has set up the 'Building
Bridges to Small Businesses' initiative to
draw together advice from government
offices and provide the answers that
small businesses need to their VAT and
customs questions. The Business Liaison
Team markets the initiative through open
days which demonstrate the service it
provides.

See http://www.hmce.gov.uk/business/

37 Accreditation schemes for business can also be a possible way forward for enforcement bodies to engage regularly with businesses and facilitate compliance with regulation. Successful accreditation schemes can contribute

to improved levels of compliance and bring benefits to consumers in the form of product quality and safety.

Endorsing best practice by business

 The East Riding of Yorkshire Council's Housing Standards Team has introduced a Private Rented Sector Accreditation Scheme to encourage good practice and high standards from private landlords.

This is a voluntary scheme initiated by the Council in partnership with private sector landlords and managing agents, but also involving Building Control and Planning sections, the Humberside Fire and Rescue Service, Humberside Police, the North Yorkshire and East Riding Energy Efficiency Advice Centre, Smart Moves, Housing Benefit, Housing Services and the Yorkshire Coast Landlords Association and Trading Standards.

The scheme has three levels: accreditation, commended and highly commended. Following accreditation, a landlord/agent will be invited to apply for the 'commended' award. 'Highly commended' is usually awarded on recommendation.

The scheme was established following consultation, through a working group, with landlords, agents, officers and tenants. Findings from a tenant satisfaction survey were also used to shape the scheme. As tenants expressed particular concern about the costs of heating, security and fire safety, these elements were incorporated into the commended standard within the scheme. The Private Rented Sector Accreditation Scheme is an excellent example of what can be achieved by

consultation and by the involvement of service users.

See http://www.eastriding.gov.uk/

A Charter Mark for motor traders

 The London Borough of Enfield has developed the Enfield Responsible Motor Trader Scheme, which aims to benefit both traders and consumers by raising the standard of trading within the motor trade sector.

Consumers benefit by being able easily to recognise scheme members by a clear logo. This assures them that the trader abides by a code of practice in selling and servicing cars, and has a clear process for dealing with complaints. Traders benefit by having a positive public image and by having in-house training and quality checks externally audited.

Finally, the local authority benefits by improving relationships with car traders and improving standards within the car trade.

See http://www.enfield.gov.uk/resmotor.htm

Similarly, West Yorkshire Trading Standards Service's Motor Trade Partnership Scheme aims to ensure greater customer satisfaction and a reduction in the number of complaints received by West Yorkshire Trading Standards. Members of the scheme demonstrate a commitment to be fair, safe and honest in their dealings with their customers.

See http://www.ts.wyjs.org.uk/mtpindex.htm

Co-ordinate with other enforcement bodies

38 Making linkages with other enforcement bodies can greatly help in providing a co-ordinated service in specific areas.

One-stop-compliance-shop

Agency and HM Customs & Excise have teamed up to provide a onestop-shop for personal importers of new vehicles from the EC. This enables them to make a prior customs declaration so that they can license and register their vehicle on arrival in the UK (previously users were having to wait some weeks for the issue of customs forms for the registration and licensing of new vehicles purchased in Europe).

See http://www.dvla.gov.uk/faq/faq_imports_exports.htm

The DTI's Small Business Service (SBS) has worked with other government departments and agencies to produce an accessible and straightforward guide to save new businesses time and money in getting to grips with regulatory requirements. The result is the first single reference source of government requirements and support for those thinking of or about to set up a new business in the UK. The No-nonsense Guide was published in March and is available in hard copy and electronically through www.businesslink.org and other business intermediaries.

The SBS has also produced a series
 of summary guides to regulation
 in poster form. These provide
 information on a range of areas that
 are of interest to new businesses and
 cover some topics not touched upon
 in The No-nonsense Guide. Topics
 covered in this series are: setting up
 in business, employing staff, health
 and safety, sale of goods, insolvency
 and business succession.

Complaints about service

The Enforcement Concordat states:

'We will provide well-publicised, effective and timely complaints procedures easily accessible to business, the public, employees and consumer groups. In cases where disputes cannot be resolved, any right of complaint or appeal will be explained, with details of the process and the likely time-scales involved.'

39 It is vital that enforcement bodies gather feedback on the services they provide. Positive feedback serves to reinforce good practice, whilst comments from business and others can help to refine and improve enforcement activity. Negative feedback in the form of complaints is no less valuable – it can provide useful information for enforcers when they periodically review the quality of their services.

40 Listening to and acting on feedback, whether positive or negative, is also a good way of putting the policies of Openness and Helpfulness into practice. It shows that an enforcement body is open to the views of business, learns from

its mistakes and is continually trying to improve its service.

41 The proper handling of feedback is therefore an important part of good enforcement practice. Businesses should be fully informed not only of what to expect from an enforcement body/officer, but also how they can submit praise, comments or complaints about the service they receive. Here are some key aspects of an effective complaints procedure:

Access to the complaints procedure

- Encourage complaints and compliments by advertising procedures and making them easy to use. For example, include a leaflet outlining the complaints procedure and standards of service (which also allows recipients to make comments on the service they receive) with all correspondence. Details of complaints procedures can also be published on websites, which could also allow for complaints to be submitted over the web.
- Tell users about service standards and how to complain if they are not met.
- Make it clear that complaints and comments are welcomed and will be used to assess and improve enforcement activity. For example, make available on a website information on how complaints have been handled in the past, what went wrong and what was done to put matters right.
- Be aware of users who have special difficulties, for example those with a reading disability or whose first language is not English.
- Carry out surveys to check that complaints systems really are easy to use.

Handling complaints

- Encourage front-line staff to 'own' complaints.
- Have clear, written procedures that focus on sorting out complaints quickly.
- Consult staff and users when drawing up and revising complaints procedures.
- Make sure that the procedures are fair to staff and users, and that information is treated as confidential.
- Recognise the importance of good communication skills when recruiting and training staff who handle complaints.
- Make sure that all staff, especially those who have most contact with users, know your policy and receive training.
- Draw up a menu of remedies and make sure that staff and users understand the options, including the role of any ombudsman.
- Provide support to staff, and get senior managers' commitment to handling complaints properly.

Results

- Record all complaints and analyse them to understand users' views and the improvements they want.
 It is important that an evidence base of complaints is built up to inform decisions about enforcement activity.
- Publish information at least once a year on the number and type of complaints; how quickly they were dealt with; users' satisfaction; and actions taken as a result.

- Pass information from complaints to policy makers.
- Take advantage of new information technology, including putting complaints procedures on the Internet.
- Have complaints reviewed by someone not responsible for the person or service complained about.

42 More information on effective complaints procedures can be found on the Cabinet Office's 'Better Public Services' website at: http://www.servicefirst.gov.uk/1998/complaint/b5summ.htm

Using a complaints/comments database: efficient for enforcers and customers

Kirklees Metropolitan Borough Council's Housing Service has designed its own system, called ACE, which records, monitors and reports on approvals, complaints and enquiries. ACE can be used with the service's existing software. Many of the system's features are a result of past guidance on good practice; general issues that affect society and local authorities (for example, nuisance and harassment); and consultations with front-line staff.

Customers' views are also taken into account. For example, the system produces an automatic acknowledgement to a written complaint or query. However, staff found that people making oral complaints or enquiries preferred just to be told their ACE reference number. This saves the council a lot of money on postage.

Customer relationships and the image of the service have improved because customers can discuss problems with any housing officer in any location.

Officers can check the history of the complaint, who dealt with it, and any action taken. This means that customers do not have to repeat their story to different members of staff.

The system has been running since July 1996, and is so successful that Kirklees Housing Service has sold it to the company who provided the original software. The company has since sold the system to other organisations.

See http://www.kirklees.gov.uk/you-kmc/complaints/complaints.shtml

Joined-up complaints process

The Blackpool District of the Benefits Agency has introduced its own local Customer Complaints Policy to achieve uniformity across the district and to ensure that all users are treated fairly. The document is designed to achieve uniformity when staff receive either a complaint or a compliment, and includes Service Level Agreements between each command manager and the customer service manager, agreeing targets for all types of complaints including MP enquiries. The policy document also gives staff guidance on procedure, desk aids to follow, and aide-memoires, and is envisaged to ensure higher levels of performance than the national procedures in productivity and speed of clearance. All complaints are handled in the same way, thus ensuring fair treatment for all customers.

The procedure is considered to make the complaints policy more relevant for staff and certainly gets attention from staff because it is recognised as locally produced to meet their needs and those of their users. Monthly surveys are issued to customers who have submitted a complaint and have received a written response, to ascertain if they felt the complaint was fully answered, if the reply was clear, and also if they were happy with the length of time taken to deal with the complaint.

See http://www.blackpool.gov.uk/

User-friendly complaints and feedback systems

The Environmental Health and Licensing Services Division of Cheltenham Borough Council has developed a userfriendly complaints process, which is available electronically to make it open and accessible to all.

Cheltenham Borough Council is committed to providing high-quality services that meet the needs of users. To ensure that it is able to do this, it seeks to identify what people think of services so that it can constantly review and improve them. The Environmental Health and Licensing Services part of the Council website makes very clear that the service welcomes complaints as an opportunity to put matters right.

In addition to clear information on how to complain, comment or compliment the service, the website includes details of service levels that users have a right to expect and reports on complaints that have been handled in the past, what went wrong, and what was done to put matters right.

See http://www.cheltenham.gov.uk/

Proportionality

The Enforcement Concordat states:

'We will minimise the costs of compliance for business by ensuring that any action we require is proportionate to the risks. As far as the law allows, we will take account of the circumstances of the case and the attitude of the operator when considering action.

We will take particular care to work with small businesses and voluntary and community organisations so that they can meet their legal obligations without unnecessary expense, where practicable.'

43 Proportionality is an important part of the Enforcement Concordat's partnership approach to enforcement. The Concordat recognises that most businesses want to comply with the law. This means that the proportionate response to most enforcement situations will be for enforcers to co-operate with business to achieve compliance by being open and helpful, offering informal advice, and providing the chance to discuss compliance problems. The overall aim is the highest possible levels of compliance with the law coupled with proportionate enforcement, in which prosecution is generally reserved for the most serious offenders.

44 Being proportionate also means applying the principles of risk assessment to enforcement activity. Enforcement bodies should focus their attention on those whose activities give rise to the most serious risks, or where potential hazards are least well controlled. Compliance in lower-risk business activities should be encouraged by being open and helpful.

45 Therefore action should be proportionate to the seriousness and persistence of the infringement and should be the minimum action necessary to secure future compliance. For example, in some instances the circumstances of an infringement and the enforcement body's own policy will mean that prosecution is a disproportionate form of action to deal with the matter.

46 Formal enforcement action (up to and possibly including prosecution) is proportionate in some cases. The procedure for investigating suspected offences is set out in the Police and Criminal Evidence Act 1984 (PACE) and the Codes of Practice made under it, and the Criminal Procedure and Investigation Act 1996 (CPIA). The criteria for deciding whether to bring a prosecution following an investigation are set out in Code for Crown Prosecutors and enforcers' own enforcement policies. Nothing in the Enforcement Concordat or the Good Practice Guide changes these provisions. Indeed PACE and CPIA provide important safeguards for the public by laying down strict standards that the police and other enforcement officers have to apply in carrying out their investigations.

47 In the context of the Concordat's partnership approach to securing regulatory compliance, enforcers should note the effect of PACE Code C: if an enforcement officer obtains information without cautioning which gives the officer reasonable grounds to suspect an offence has been committed for which prosecution may well be a proportionate response, the officer may caution the individual and continue the interview in accordance with PACE, its Codes and any requirements imposed under the CPIA.

48 Ultimately, applying the policy of proportionality will help enforcers to

balance helping businesses and others to meet their legal obligations without unnecessary expense, with taking firm action (including prosecution in those cases where advice and assistance are clearly an insufficient response in themselves to the conduct displayed). But in the majority of cases involving law-abiding businesses, enforcers should be able to use the Concordat's partnership approach to achieve regulatory compliance.

49 Some examples of proportionate enforcement are described below.

Publish prosecution guidelines

Explaining the Code for Crown Prosecutors

Northamptonshire County Council, like many enforcers, has published on its website the criteria it will apply in deciding whether or not to prosecute. These are based on the Home Office guidelines (the 'Code for Crown Prosecutors') that detail a two-stage decision-making process involving an evidential and a public interest test. The final decision on the outcome of an infringement is always made in the light of all the circumstances, and even if the evidence warrants a prosecution, the public interest test allows for discretion not to proceed automatically with a prosecution.

See http://www.tradingstandards.gov.uk/northants/about.htm#pros

Target higher-risk business activities

Priority planning for low-risk activities

The Health and Safety Executive/Local Authority Liaison Committee (HELA) has introduced a priority-planning regime for health and safety enforcement which recommends the approach of engaging those involved in low-risk business activities by means other than the traditional method of inspection.

Sectorally-targeted risk assessment

Inland Revenue has set up a 'Small Business Initiative'. Between April and July 2002, just under 17,000 letters were issued by Inland Revenue Area Offices around the country to self-employed people whose 2000/01 tax returns indicated potential tax at risk. The letters aimed to help these individuals improve their compliance profile on the 2001/02 return, by including guidance on how to avoid some frequent errors in completing tax returns; by making an offer of help with the 2001/02 return; and by mentioning Inland Revenue's enquiry strategy.

Why were letters sent to this group of customers?

Around 44% of Inland Revenue's selfemployed Income Tax Self Assessment customers declare a turnover of less than £15,000 and are eligible to submit three-line accounts, i.e. gross profit less expenses = net profit. 20% of this number (about 616,000 people) do not employ an agent to prepare their returns. Inland Revenue has discovered from recent research that this group sends the highest proportion of poorly completed returns (50%, as compared with 19% from those who employ a qualified agent). For this group Inland Revenue decided that it made sense to use its risk assessment information, identifying 'risky' cases (not the very high-risk cases that it wanted to take up for enquiry) to increase compliance coverage over a large group of customers. A proactive contact, accompanied by an offer of help if the customer wants it, which results in better voluntary compliance by even modest amounts across a large group, is a good use of scarce resource. it means that Inland Revenue can concentrate its regulatory effort on serious cases.

See http://www.inlandrevenue.gov.uk/budget2001/revce1.htm

Identifying problem traders

The London Borough of Camden has implemented a 'Problem Trader' scheme, whereby any business which is subject to eight or more justified consumer enquiries in a rolling year, is visited by a consumer advisor and a trading standards officer, in order to discuss any underlying problems and to remind the business of its obligations under the civil and criminal consumer law that the Trading Standards Team enforces.

See http://www.camden.gov.uk

Consistency

The Enforcement Concordat states:

'We will carry out our duties in a fair, equitable and consistent manner. While inspectors are expected to exercise judgement in individual cases, we will have arrangements in place to promote consistency, including effective arrangements for liaison with other authorities and enforcement bodies through schemes such as those operated by the Local Authorities Co-ordinators of Regulatory Services (LACORS) and the Local Authority National Type Approval Confederation (LANTAC).'

50 It is important to ensure, and to demonstrate, that enforcement activities are consistent both within a single enforcement body and between enforcers regionally and nationally. Whilst consistency of approach does not mean uniformity, it does mean taking a similar approach in similar circumstances to achieve similar ends. Those being regulated should reasonably expect a consistent approach from enforcing authorities in the advice they give.

Liaison between enforcement bodies

- 51 A particularly effective way of achieving consistency is through interenforcement body benchmarking and liaison agreements whereby a group of enforcers undertake to regularly assess their performance relative to each other, and to ensure that they deal with large national businesses in a consistent way.
- 52 Benchmarking is a highly visible way of assuring the business community that enforcement is consistent, and a valuable way for enforcers to monitor and assess

their own performance. Ensuring that enforcement bodies liaise in dealing with businesses will encourage efficiency, promote uniformity, reduce duplication and assist business in complying with the law (the Trading Standards Home Authority Principle is a good example of how this liaison can work in practice).

Providing a single point of contact for large national businesses and the enforcers that deal with them

The Trading Standards **Home Authority** Principle is designed to encourage efficiency, promote uniformity, reduce duplication and assist enterprises to comply with the law. The main aim of the Principle is to prevent infringements by offering advice at source and by encouraging enforcement authorities and enterprises to work in liaison with a particular authority called the 'home authority' in order to retain high standards of protection whilst minimising duplication and public expenditure. A similar scheme operates in the area of health and safety regulation, the **Lead Authority** Partnership Scheme.

See http://www.lacors.gov.uk for more information on the Trading Standards Home Authority Principle and Health and Safety Lead Authority Partnership Scheme.

Joined-up benchmarking

Benchmarking allows enforcers to compare critical aspects of their performance, including the application of the Concordat's Principles. It can help to identify gaps in their performance, to highlight fresh approaches to implementing the Concordat, and to monitor progress.

The North of England Benchmarking Group brings together Trading Standards officers from Cumbria County Council, Durham County Council, Lancashire County Council, Northumberland County Council, North Yorkshire County Council, and West Yorkshire Trading Standards Service.

The Core Cities Group brings together Birmingham, Bristol, Leeds, Liverpool, Manchester, Newcastle, Nottingham and Sheffield.

Sector-specific business liaison

The Kent Food Liaison Group provides a forum for the food enforcement representatives of the 13 borough councils in Kent to meet regularly to discuss enforcement issues and share good practice. It has developed and published codes for business regulation that will be used by enforcers in Kent. It also provides a co-ordinated way of engaging with food businesses in Kent through a business partnership that is made up of a network of food business consultees.

See http://www.kent.gov.uk

Co-ordination between enforcers for regional consistency

The four district councils in Suffolk (including Waveney District Council's Environmental Services Department) have worked together to produce a code for business regulation that sets out the approach that enforcers will use across the county.

Sharing information and experience

• The Quality Networks Scheme.

Quality Networks are locally run by groups of people from all areas and levels of public service (national and local) which aim to: share information on developments in best practice; compare progress in areas of common interest; build partnerships between public service organisations; and encourage problem sharing and solving.

There are 24 Quality Networks throughout the UK, with over 2,000 members from across the public sector. Networks are not intended to replace existing contacts, but to give enforcers and other public servants the opportunity to expand the knowledge and expertise available to their organisation.

The greatest potential benefit of joining a Quality Network will be the opportunity to meet other enforcers to discuss quality of service issues. Most public service organisations have similar problems to overcome. By pooling experience and facilitating partnerships between enforcers, Quality Networks can help find solutions to common problems, and perhaps avoid reinventing the wheel. They also provide an opportunity to benchmark performance against that of others.

 The Public Sector Benchmarking Service provides a web-based resource that enforcement bodies can use to disseminate and gather information on best practice in enforcement.

See http://members.benchmarking.gov.uk for more information.

The Office of Fair Trading (OFT)
 Consumer Regulations Website
 (CRW) is an example of enforcers
 helping each other to achieve good
 enforcement by being proportionate
 and consistent in their action.

The CRW allows enforcers to share information about cases they are working on. Initially this applies to 'Stop Now' work. The website has been developed using Invest to Save funding and a dedicated project team has worked with a pilot group of enforcers to ensure the site is as effective as possible. Good lines of communication have been set up by members of the project team travelling around the country to demonstrate the site. The project is being rolled out to all enforcers and training is being carried out in regional locations.

The CRW will cut down on duplicated effort, and should make contact with businesses more targeted and enforcement action more consistent. A spin-off of this project is the creation of better working relationships between OFT and the other enforcers.

See http://www.crw.gov.uk/

External auditing

53 Another option for ensuring the quality and consistency of enforcement activity is for enforcers to submit to external auditing by business representatives.

Improving services through evaluation from business groups

Barnsley Council has had a very positive experience of being audited against the Enforcement Concordat by representatives from the Barnsley Business Partnership. The auditors noted a marked improvement between their first and second audits and praised the attitude of the Council's services, which it said were 'more than willing to take on criticism and showed a strong willingness to improve their services'.

See http://www.barnsley.gov.uk/docs/econcord.doc

Internal processes

54 Enforcement bodies can:

- build good enforcement practice
 (i.e. facilitating compliance, targeting
 formal proceedings) into corporate/
 organisational business plans, and
 use the EFQM Excellence Model to
 measure and review performance;
- consider producing a 'Good Enforcement Practice' briefing pack for enforcement officers; and
- consider applying for a Charter Mark to demonstrate the excellence of their enforcement activities.

Using an 'Enforcement Management Model'

As part of the Health and Safety
Executive's (HSE) quality assurance
policy, HSE has set out how it manages
enforcement in line with the Health
and Safety Commission's 'Enforcement
Policy Statement' (EPS) and therefore
the Enforcement Concordat. As part
of this process, an Enforcement
Management Model (EMM) has been
developed to help ensure proportionate
and consistent decisions.

The EMM provides inspectors with a step-by-step decision-making process, which guides inspectors in exercising their professional judgement. It is written for inspectors but may assist others (e.g. employers) in their understanding of the principles inspectors follow when deciding on a particular course of action. The EMM, together with the procedure for its application, ensures that the principles, criteria and practices required by the EPS are adhered to. The EMM shows how enforcement action is related to the seriousness of risks which have been created, and the extent of failure to comply with what the law requires.

The EMM allows managers to review the decision-making process and their inspectors' enforcement actions to ensure the purpose and expectations of the EPS have been met. It also helps experienced inspectors assess their decisions in complex cases, allows peer review of enforcement action, and can be used to guide less experienced and trainee inspectors in making enforcement decisions.

The EMM is being applied to HSE and local authority health and safety

enforcement decisions. The EMM has been extensively trialled to ensure that it is fit for purpose and is now publicly available on HSE's website at http://www.hse.gov.uk/enforce/emm.pdf

What enforcement bodies can expect from business

55 The Enforcement Concordat recognises that most businesses want to comply with the law. The Principles of Good Enforcement therefore aim to make compliance easier for business by fostering a partnership approach to enforcement in which enforcers and business have a mutual interest in working together to achieve compliance. This approach brings benefits for business in the form of a better relationship with enforcers, easier compliance and a level playing field for law-abiding businesses; and significant benefits for enforcers in the form of higher compliance levels, which frees resources to tackle businesses that flout the law or act irresponsibly.

- 56 In order for the Enforcement Concordat's partnership approach to regulatory compliance to be effective, enforcement bodies can legitimately expect that:
- Businesses would actively enter into constructive working relationships with them. This essentially means businesses themselves applying the policy of Openness. For example, a business seeking advice from an enforcement body should expect to disclose relevant details of its operating procedures and, if necessary, to supply supporting evidence.

- Businesses would be proactive in seeking advice about regulatory compliance from enforcement bodies, and try to take every opportunity to participate in initiatives/projects/ schemes set up by enforcers to encourage regulatory compliance. Enforcement bodies cannot compel businesses to seek advice. Businesses should not wait for enforcers to contact them but should take the initiative and make contact as early as possible.
- Businesses would establish an open relationship with enforcers. For example, adopting a co-operative, nonconfrontational approach to advice from enforcement officers, and exhibiting a willingness to co-operate with suggestions and discuss problems.
- 57 By working with enforcement bodies that apply the Principles of Good Enforcement, businesses will benefit from constructive working relationships that will enable them to get regulatory compliance right first time and not have to go through the costly process of correcting mistakes.

Adoption and implementation

58 Many central and local enforcement bodies have already signed up to, adopted and implemented the Enforcement Concordat. In the case of those who have not yet gone through this process, the following section offers a good practice guide to the adoption and implementation of the Enforcement Concordat, in terms of:

- What is entailed once an enforcement body has agreed to adopt?
- Setting the adoption process in motion
 - determining lead responsibility
 - ensuring the involvement of all regulatory functions
 - reviewing existing enforcement policies
 - consulting with business
 - working with other regulators
 - drawing up a strategy for implementation

What is entailed once an enforcement body has agreed to adopt?

59 By formally adopting (or 'signing up to') the Enforcement Concordat, an enforcement body is demonstrating a commitment to the Principles set out

in the Enforcement Concordat and a commitment to work towards achieving the required standards.

60 A majority of local authorities in England and Wales, enforcement agencies and government departments have already signed up to the Enforcement Concordat. Those who have not adopted the Concordat and wish to do so should send formal notification of adoption to the DTI's Small Business Service (SBS).

Setting the adoption process in motion

Determining lead responsibility

- 61 Senior management has a key role to play in getting the whole process off the ground. The starting point for adoption should be their full endorsement of the Enforcement Concordat. They should work jointly to promote adoption, and to demonstrate the good enforcement culture that should underpin the enforcement body's regulatory approach.
- 62 Senior management also needs to take an early decision about who will assume lead responsibility for the adoption process. This lead officer should be a senior manager, with some corporate responsibilities. The lead officer should work closely with the managers of the enforcement body's regulatory functions.

Ensuring the involvement of all regulatory functions

63 It is essential that the adoption of the Enforcement Concordat is an **inclusive** exercise and that **all** an enforcement body's regulatory functions are involved in the adoption process. The lead officer should request each regulatory function in the enforcement body to appoint a senior manager to serve on an Enforcement Concordat Working Group that should oversee adoption and implementation of the Concordat.

Reviewing existing enforcement policies

64 An enforcement body is not required to provide evidence that it has all necessary policies and procedures in place before it can signal support for (adopt) the Enforcement Concordat's Principles. However, some enforcement bodies may prefer to proceed on this basis. If this is the case, then the Working Group should now begin to review the enforcement policies of all regulatory departments and to develop a corporate 'core' enforcement policy document for use across the enforcement body.

65 If necessary, this core document should be supplemented by policies for individual regulatory functions. The core policy document should be comprehensive and should aim to be as helpful as possible to any regulated business. Supplementary policies should make reference to commitments to national co-ordination and consistency mechanisms (e.g. for local authorities, LACORS, LANTAC, the Home Authority Principle and the Lead Authority Partnership Scheme).

66 However, adoption of the Enforcement Concordat, at its most basic level, simply demonstrates a commitment to implementing the Enforcement

Concordat Principles. Therefore, if the enforcement body prefers at this stage to give a commitment to undertake this work following formal adoption, then the drafting of the core policy document and any supplements to it needs to be undertaken at the implementation stage of the process (see below).

Consulting with business

67 When the draft core enforcement policy document and (if required) the draft supplementary policies have been prepared, the lead officer and the Working Group should arrange to consult with business and other stakeholders. 'Business' can be interpreted in the widest sense as those affected by regulation. Any suggestions generated by this consultation should be openly considered and, where appropriate, incorporated into the enforcement policy document. Bodies an enforcement body might want to consult include: Chambers of Commerce. trade associations, the Federation of Small Businesses, local Business Centres and Forums, the British Retail Consortium, the Confederation of British Industry, town centre management initiatives, the National Farmers' Union, local tourist boards, the Building Employers' Federation and others from the local area, as appropriate.

Working with other regulators

68 Consideration should be given to liaison with local representatives of other enforcement bodies. At this stage, this will aid the 'joining up' of regulatory services operating within the local community.

Drawing up a strategy for implementation

69 Once formal adoption has been agreed, an enforcement body should

draw up a strategy for implementation. This exercise will effectively define the co-ordinated corporate mechanism for the delivery of the Enforcement Concordat Principles. If no work has been undertaken at the adoption stage to draw up a core enforcement policy document and (if required) any relevant supplements, nor to consult with business and others on the policies proposed, then this work should form part of drawing up the strategy for implementation.

70 Working to produce the strategy should help to clarify what action the relevant areas of the enforcement body need to take in order to deliver the Enforcement Concordat's Principles. For example, within an enforcement body one function may already have an enforcement policy in place for certain aspects of its work but not for others; another function may never have looked at bringing in such policies. In all cases, policies will need to be developed and circulated to all relevant parties for comment and a timetable drawn up specifying target dates for completion. The strategy for implementation should set out:

- what enforcement functions are covered;
- what changes will be made, and what training might be needed in order to fulfil the policies and procedures of the Enforcement Concordat:
- how, and when, these changes will be achieved; and
- how the enforcement body will monitor performance against the Enforcement Concordat Principles in the future.

- 71 To ensure continuity an enforcement body's lead officer, in conjunction with the Enforcement Concordat Working Group, should oversee preparation of the strategy for implementation.
- 72 The strategy is intended to guide the work of enforcement bodies in applying the Principles of the Enforcement Concordat. Consequently it is for the enforcement body to decide whether or not to publish it.

Monitoring

73 It is important that enforcement bodies should monitor their performance in applying the Principles of Good Enforcement to their enforcement activities. It is only through some form of monitoring that they can assess the impact of the Enforcement Concordat on their day-to-day work.

74 The need for monitoring of voluntary compliance with the Enforcement Concordat is emphasised by the Regulatory Reform Act 2001. By establishing a reserve power for ministers to set out a binding code of good practice in enforcement, the Regulatory Reform Act 2001 provides assurance to business, the voluntary sector and others that unjustifiably over-zealous or inflexible enforcement is not acceptable.

75 This section suggests some ways for enforcement bodies to monitor their performance through internal processes, and offers specific suggestions for local authority and central government enforcers.

Monitoring through internal processes

Continuous assessment

76 Enforcement bodies should develop a process of continuous assessment of how they are applying the Enforcement Concordat's Principles of Good Enforcement. The assessment process

that is chosen should suit the individual enforcement body; for example, sharing and learning from the experiences of other enforcers can be extremely beneficial. Enforcement bodies should be committed to transparency throughout. The process could follow any one of the five methods set out below, or could be a combination of all or some:

- Self-assessment by enforcement function lead officers, or inter-function assessments, or by a corporate officer with a cross-function Enforcement Concordat responsibility.
- Inter-enforcement body assessment by arrangement with at least two other enforcement bodies.
- For local authorities monitoring by an independently appointed assessment team.
- Business monitoring involving a thirdparty assessment process led by a business team appointed through suitable local mechanisms. This might be especially useful where a Local Business Partnership is in operation.
- Surveys of businesses.

Measuring performance

77 Enforcement bodies should seek to develop a suite of Performance Indicators through internal and external discussions (for example, the number of complaints

from business about non-compliance with the Enforcement Concordat). These will provide a basis for the objective measurement of implementation and improvement.

Continuous consultation

78 To ensure that the transparency and value of assessment is maintained, the Enforcement Concordat could be the subject of periodic consultation processes with business, and internally with enforcement officers. Client panels, focus groups or questionnaires might be vehicles for this.

Recommending and reviewing improvements

79 The assessment and audit process should encourage and result in recommendations for improvement, across the enforcement body or for local authorities within individual regulatory service areas. It is important that any recommendations are implemented and a review procedure is in place to ensure implementation.

Co-ordinating the monitoring process

80 A lead officer could co-ordinate the process of continuous monitoring and assessment by an enforcement body. This officer should have the appropriate corporate authority to manage the assessment procedures and continuous improvement processes.

Monitoring for local authority enforcers

81 Local authority enforcers are already involved in much monitoring activity. Where possible, arrangements for monitoring the Enforcement Concordat should work with existing arrangements;

where this is not possible, they should not impose significant extra burdens on enforcers.

82 DTI is currently exploring, with ODPM, whether and how Best Value Performance Indicator 166 could be modified to monitor local authority compliance with the Enforcement Concordat.

Monitoring for central government enforcers

83 As a result of recent consultation, the Government has decided that an annual report on compliance with the Concordat would create an unnecessary burden for central government enforcers. However, the SBS will work with central government bodies to ensure the best possible compliance, and will periodically review central government's performance against the Concordat.

Review of the Good Practice Guide

84 The *Good Practice Guide* will be subject to continuous review and further enhanced and expanded as might be most helpful to enforcement bodies.

Text of the Enforcement Concordat

The Principles of Good Enforcement: Policy and Procedures

85 This document sets out what business and others being regulated can expect from enforcement officers. It commits us to good enforcement policies and procedures. It may be supplemented by additional statements of enforcement policy.

86 The primary function of central and local government enforcement work is to protect the public, the environment and groups such as consumers and workers. At the same time, carrying out enforcement functions in an equitable, practical and consistent manner helps to promote a thriving national and local economy. We are committed to these aims and to maintaining a fair and safe trading environment.

87 The effectiveness of legislation in protecting consumers or sectors in society depends crucially on the compliance of those regulated. We recognise that most businesses want to comply with the law. We will, therefore, take care to help business and others meet their legal obligations without unnecessary expense, while taking firm action, including prosecution where appropriate, against those who flout the law or act irresponsibly. All citizens will reap the benefits of this policy through better information, choice, and safety.

88 We have therefore adopted the central and local government Concordat on Good Enforcement. Included in the term 'enforcement' are advisory visits and assisting with compliance as well as licensing and formal enforcement action. By adopting the Concordat we commit ourselves to the following policies and procedures, which contribute to best value, and will provide information to show that we are observing them.

Principles of Good Enforcement: Policy

Standards

89 In consultation with business and other relevant interested parties, including technical experts where appropriate, we will draw up clear standards setting out the level of service and performance the public and business people can expect to receive. We will publish these standards and our annual performance against them. The standards will be made available to businesses and others who are regulated.

Openness

90 We will provide information and advice in plain language on the rules that we apply and will disseminate this as widely as possible. We will be open about how we set about our work, including any charges that we set, consulting business, voluntary organisations, charities, consumers and workforce representatives.

We will discuss general issues, specific compliance failures or problems with anyone experiencing difficulties.

Helpfulness

91 We believe that prevention is better than cure and that our role therefore involves actively working with business, especially small and medium sized businesses, to advise on and assist with compliance. We will provide a courteous and efficient service and our staff will identify themselves by name. We will provide a contact point and telephone number for further dealings with us and we will encourage business to seek advice/information from us. Applications for approval of establishments, licenses, registrations, etc, will be dealt with efficiently and promptly. We will ensure that, wherever practicable, our enforcement services are effectively co-ordinated to minimise unnecessary overlaps and time delays.

Complaints about service

92 We will provide well publicised, effective and timely complaints procedures easily accessible to business, the public, employees and consumer groups. In cases where disputes cannot be resolved, any right of complaint or appeal will be explained, with details of the process and the likely time-scales involved.

Proportionality

93 We will minimise the costs of compliance for business by ensuring that any action we require is proportionate to the risks. As far as the law allows, we will take account of the circumstances of the case and the attitude of the operator when considering action.

94 We will take particular care to work with small businesses and voluntary and community organisations so that they can meet their legal obligations without unnecessary expense, where practicable.

Consistency

95 We will carry out our duties in a fair, equitable and consistent manner. While inspectors are expected to exercise judgement in individual cases, we will have arrangements in place to promote consistency, including effective arrangements for liaison with other authorities and enforcement bodies through schemes such as those operated by the Local Authorities Co-ordinators of Regulatory Services (LACORS) and the Local Authority National Type Approval Confederation (LANTAC).

Principles of Good Enforcement: Procedures

- 96 Advice from an officer will be put clearly and simply and will be confirmed in writing, on request, explaining why any remedial work is necessary and over what time-scale, and making sure that legal requirements are clearly distinguished from best practice advice.
- 97 Before formal enforcement action is taken, officers will provide an opportunity to discuss the circumstances of the case and, if possible, resolve points of difference, unless immediate action is required (for example, in the interests of health and safety or environmental protection or to prevent evidence being destroyed).
- 98 Where immediate action is considered necessary, an explanation of why such action was required will be given at the time and confirmed in writing in most

cases within 5 working days and, in all cases, within 10 working days.

99 Where there are rights of appeal against formal action, advice on the appeal mechanism will be clearly set out in writing at the time the action is taken (whenever possible this advice will be issued with the enforcement notice).

March 1998

